



SCHOOLS FUNDING NETWORK

- Fundraising support for Southampton Schools
- Alan Mills, Trustee: alan.mills@sfnetwork.co.uk

Background

- Team has raised over £60m of non-statutory funds and c. £750m of statutory funds for schools
- Contacts in all major fundraising classes
- Expertise in all fundraising techniques
- Backed by two charitable foundations and *The Guardian* newspaper



Issues in school fundraising

- Difficulties in placing support
- £740m of Gift Aid is being lost every year
- Economies of scale are being missed
- Difficulties in keeping up with trends and developments in fundraising
- Big funders are out of the reach of individual and small clusters of schools
- School based fundraisers would cost over £2 billion



The Service

1. A password with username for the fundraising platform
2. A user guide to the fundraising platform
3. A fundraising guide
4. A guide to Gift Aid
5. The Gift Aid application form
6. A guide to on-line donations
7. Regular newsletter

Your School Profile

[Ben Administrator](#) [My Dashboard](#) [Edit User Profile](#) [Log out](#)



[DONATE](#)

[CHALLENGE](#)

[Home](#)

[Participating schools](#)

[Major donors](#)

[How it works](#)

[About SFN](#)

[Contents](#)

[View](#)

[Edit](#)

[Dashboard](#)

Edit School

School profile

Enter the following data to describe your school to site visitors. Your profile will be seen by both large and small donors. There is no need to describe your fundraising goals here - you can do that in Funding Requests which you create separately. Please provide as much detail as possible. Your location is especially important to help local donors find you.

School name ■

Ben Jonson Primary School

Listing introductory statement ■

This text is shown on search results and listing pages. Please keep the description to a couple of sentences.

We admit boys and girls between four and eleven years old. Parents and carers are welcome to visit and look around the school to find out more before applying for a place. Please contact the School Office for an appointment, or come to the school at 2.00 p.m. Monday to Thursday during term time.

Requests & accepting support

To see the Schools Funding Network terms and conditions [click here](#).

[Edit School Profile](#)

Funding Requests

[Add new Funding Request](#)

Title	Date Created	State	£ Target	£ Donations*	Action
New science equipment	Sep 11, 2012	Complete i	✓ £1000	£1814.00	
Laptops for IT Lab	Sep 11, 2012	Active i	N/A	N/A	Retract Complete
Minibus	Oct 17, 2012	Active i	✗ £10000	£0.00	Log Offline Donation Retract Complete
Reading Volunteers	Oct 17, 2012	Private i	N/A	N/A	Publish

* excluding Gift Aid

Offers and Challenges

Summary	Value	Deadline	State	£ Target	£ Donations*	Action
Microsoft Bursary - Second Phase Type: Challenge - Money more info »	£100	Oct 31, 2012	Active i ✗ Money Received i	✗ £100	£40.00	Log Offline Donation Close Online Donations Contact Major Donor Contact Site Administrator
Grant for extra-curricular activities Type: Offer - Money more info »	£2000		Pending i	N/A	N/A	Accept Offer Contact Major Donor Contact Site Administrator



Next steps

- A wish to proceed;
- Receive names and contact details;
- Passwords & User Guides sent to schools;
- Fundraising guide, Digital Donations & Gift Aid guides follow;
- First offers of support placed.