

Reference: 2011/00909/01SPRN

Hearing:

19th May 2011

### Application for Premises Licence

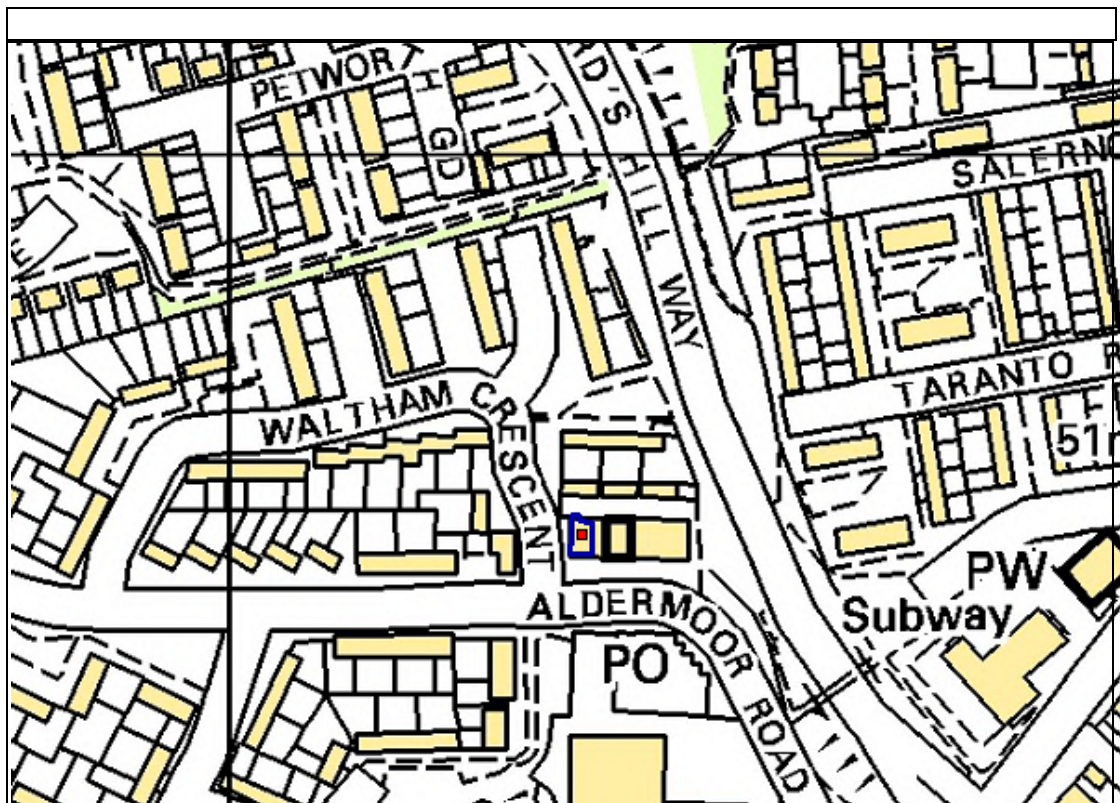
Premises Name: Premier Aldermoor  
Convenience Store

Application Date: 31st March 2011

Premises Address: 237 - 239 Aldermoor Road  
Southampton  
SO16 5NU

Application Received Date: 1st April 2011

Application Valid Date: 1st April 2011



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### Representation From Responsible Authorities

Responsible Authority	Satisfactory?	Comments
Child Protection Services - Licensing	No Response Received	

Hampshire Fire And Rescue - Licensing	No Response Received	
Environmental Health - Licensing	No Response Received	
Planning & Sustainability - Building Control - Licensing	No Response Received	
Planning & Sustainability - Development Control - Licensing	No Response Received	
Hampshire Constabulary - Licensing	No	
Trading Standards - Licensing	Yes	

### ***Other Representations***

<b>Name</b>	<b>Address</b>	<b>Contributor Type</b>
Mr. Ray Dillon	Petworth Gardens Southampton SO16 8EE	Resident
Val Dillon	Petworth Gardens Southampton SO16 8EE	Resident
C Bickers	53 Petworth Gardens Southampton Hampshire SO16 8EF	Resident
Mrs. Julie Bickers	53 Petworth Gardens Southampton Hampshire SO16 8EF	Resident

A Mould	21 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Richard Ceccil	17 Cowdray Close Southampton Hampshire SO16 8EB	Resident
S Marsden	18 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Mr. A Crocker	19 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Mr. Paul Finney	11 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Mr. Martin Chivers	27 Waltham Crescent Southampton Hampshire SO16 5NW	Resident
Emma Yourdi-Read	34 Waltham Crescent Southampton Hampshire SO16 5PA	Resident
Mr. Paul Read	34 Waltham Crescent Southampton Hampshire SO16 5PA	Resident
K Yourdi	38 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Leanne Taylor	9 Wonston Road Southampton Hampshire SO16 5JJ	Resident

B Begley	1 Wonston Road Southampton Hampshire SO16 5JJ	Resident
B Harris	220 Aldermoor Road Southampton Hampshire SO16 5NT	Resident
Vincent Smith	228 Aldermoor Road Southampton Hampshire SO16 5NT	Resident
Mrs. Lisa Haskell	26 Purbrook Close Southampton Hampshire SO16 5NZ	Resident
Shelley Vaughan	22 Purbrook Close Southampton Hampshire SO16 5NZ	Resident
Stuart Diaper	24 Purbrook Close Southampton Hampshire SO16 5NZ	Resident
S Crompton	225 Aldermoor Road Southampton Hampshire SO16 5NS	Resident
Sharon Hans	54 Petworth Gardens Southampton Hampshire SO16 8EF	Resident
Councillor Don Thomas	Councillor - Coxford Ward Southampton City Council Civic Centre	Ward Councillor
Mr. Vernon Haskell	26 Purbrook Close Southampton Hampshire SO16 5NZ	Resident



Mrs. A Harrison	21 Purbrook Close Southampton Hampshire SO16 5NZ	Resident
Mr. Aaron Peatling	2 Waltham Crescent Southampton Hampshire SO16 5NX	Resident
Jean Trueman	10 Waltham Crescent Southampton Hampshire SO16 5NX	Resident
Marion Trueman	10 Waltham Crescent Southampton Hampshire SO16 5NX	Resident
Mr. and Mrs. K James	31 Petworth Gardens Southampton Hampshire SO16 8EE	Resident
H F Roe	80 Petworth Gardens Southampton Hampshire SO16 8EF	Resident
Mrs. J Plunkett	89 Petworth Gardens Southampton Hampshire SO16 8EF	Resident
Mr. John Lacey	2 Petworth Gardens Southampton Hampshire SO16 8EE	Resident
Julie Lacey	2 Petworth Gardens Southampton Hampshire SO16 8EE	Resident
Mary Hinton	10 Cowdray Close Southampton Hampshire SO16 8EB	Resident

R Garwin	8 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Mr. S J Sargent	29 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Paula Curtis	26 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Mrs. A Biggs	25 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Mr. D Biggs	25 Cowdray Close Southampton Hampshire SO16 8EB	Resident
F A Cave	23 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Mr. Steve Harris	54 Petworth Gardens Southampton Hampshire SO16 8EF	Resident
Sharon Harris	54 Petworth Gardens Southampton Hampshire SO16 8EF	Resident
R Brady	76 Petworth Gardens Southampton Hampshire SO16 8EF	Resident
SF Brady	76 Petworth Gardens Southampton Hampshire SO16 8EF	Resident

T Brady	76 Petworth Gardens Southampton Hampshire SO16 8EF	Resident
Emma Vaughan	226 Aldermoor Road Southampton Hampshire SO16 5NT	Resident
J Vaughan	226 Aldermoor Road Southampton Hampshire SO16 5NT	Resident
Marilyn Chivers	27 Waltham Crescent Southampton Hampshire SO16 5NW	Resident
Clifford Weavers	27 Waltham Crescent Southampton Hampshire SO16 5NW	Resident
H R and F Wilde	190 Aldermoor Road Southampton Hampshire SO16 5NP	Resident
P Wymbs	192 Aldermoor Road Southampton Hampshire SO16 5NP	Resident
Mr and Mrs A Beggs	186 Aldermoor Road Southampton Hampshire SO16 5NP	Resident
Lucy Pilling	16 Springford Road Southampton Hampshire SO16 5JB	Resident
BH Hinton	21 Waltham Crescent Southampton Hampshire SO16 5NW	Resident

D Challis	7 Wonston Road Southampton Hampshire SO16 5JJ	Resident
M Frampton	212 Aldermoor Road Southampton Hampshire SO16 5NR	Resident
Aldrin Quijano	204 Aldermoor Road Southampton Hampshire SO16 5NR	Resident
Mrs. C Richardson	213 Aldermoor Road Southampton Hampshire SO16 5NS	Resident
Gemma Cook	223 Aldermoor Road Southampton Hampshire SO16 5NS	Resident
Hamish Cook	223 Aldermoor Road Southampton Hampshire SO16 5NS	Resident
Mr. R Wilson	188 Aldermoor Road Southampton Hampshire SO16 5NP	Resident
Mrs. M H Revell	33 Cowdray Close Southampton Hampshire SO16 8EB	Resident
Jon Grazynie Wilk	29 Purbrook Close Southampton Hampshire SO16 5NZ	Resident

Miss. K Riddett	25 Purbrook Close Southampton Hampshire SO16 5NZ	Resident
Karen Jones	24 Beaulieu Close Southampton Hampshire SO16 8ED	Resident
S P Moody	420 Coxford Road Southampton Hampshire SO16 5LL	Resident
L Crompton	225 Aldermoor Road Southampton Hampshire SO16 5NS	Resident
J Sturgess	9 Bransbury Close Southampton Hampshire SO16 5NY	Resident
L Hill	31 Waltham Crescent Southampton Hampshire SO16 5NW	Resident
J Hill	31 Waltham Crescent Southampton Hampshire SO16 5NW	Resident
R Hill	31 Waltham Crescent Southampton Hampshire SO16 5NW	Resident
Gareth Hill	31 Waltham Crescent Southampton Hampshire SO16 5NW	Resident
Mrs L. Stoner	25 Waltham Crescent Southampton SO16 5NW	Resident

Ms. Irene Hinton	21 Waltham Crescent Southampton SO16 5NW	Resident
G. Barton	15 Waltham Crescent Southampton SO16 5NW	Resident
Mr and Mrs R. Yeo	19 Waltham Crescent Southampton SO16 5NW	Resident
Mr. Donald Dyer	17 Waltham Crescent Southampton SO16 5NW	Resident
Ms. Fay Bartlett	5 Bradley Green Southampton SO15 6HZ	Resident
Ms. Natasha Oldbury	1 Waltham Crescent Southampton SO16 5NW	Resident
J.C. Hallman	4 Springford Close Southampton SO16 5JD	Resident
Ms. Michelle Lane	5 Springford Close Southampton SO16 5JD	Resident
B. Bagg	3 Waltham Crescent Southampton SO16 5NW	Resident
D.C. and T.L. Keats	13 Waltham Crescent Southampton SO16 5NW	Resident
Sam Woodhall	89 Petworth Gardens Southampton SO16 8EF	Resident

Mrs J.E. Goodwin	59 Petworth Gardens Southampton SO16 8EF	Resident
Leandra White	9 Waltham Crescent Southampton SO16 5NW	Resident
Paul and Rosalie Haagensen	13 Shalden Close Southampton SO16 5JE	Resident
V. Mabey	11 Shalden Close Southampton SO15 6JG	Resident
D. McKee	9 Shalden Close Southampton SO16 5JG	Resident
W. Lebourne	7 Shalden Close Southampton SO16 5JG	Resident
Mr. A.W. Aborrow	6 Shalden Close Southampton SO16 5JG	Resident
S. Godfrey	3 Shalden Close Southampton SO16 5JG	Resident
D. Hall	2 Shalden Close Southampton SO16 5JG	Resident
Mr. C. Julian	11 Langrish Road Southampton SO16 5JF	Resident
R.M. Hall	3 Springford Close Southampton SO16 5JD	Resident

Ms. Sonia Yarnold	1 Springford Close Southampton SO16 5JD	Resident
Mr. Lee Bickers	53 Petworth Gardens Lordswood Southampton SO16 8EF	Resident
Mrs. Risdén	2 Springford Close Southampton SO16 5JD	Resident
Jean Leach	1 Petworth Gardens Southampton SO16 8EE	Resident
Sharon Leach	13 Petworth Gardens Southampton SO16 8EE	Resident
Mr. Jamie Leach	13 Petworth Gardens Southampton SO16 8EE	Resident
Michaela Leach	Flat 34 Lordswood Court Coxford Road Southampton SO16 5PF	Resident
Mr. Ian Leach	1 Petworth Gardens Southampton Hampshire SO16 8EE	Resident
Mr. Bernie Ryder	2 Waltham Crescent Southampton Hampshire SO16 5NX	Resident



## ***Legal Implications***

1. The Licensing Act 2003 specifically restricts the grounds on which the Council, as Licensing Authority (LA), may refuse an application for a new Premises Licence, or impose conditions. Where relevant representations are made, the LA may refuse on the grounds that the licensing objectives are not met or the operating schedule is inadequate. Equally, conditions may be imposed where relevant and necessary. The LA may also refuse an application in part and thereby only permit some of the licensable activities sought.
2. The decision making committee, in considering an application, must have regard to the adopted Statement of Licensing Policy and any relevant representations made by those directly affected.
3. An applicant for a new Premises Licence whose application has been refused, or who is aggrieved by conditions imposed, may appeal against the decision to the Magistrates' Court.
4. In considering this application the committee will sit in a quasi-judicial capacity and is thus obliged to consider applications in accordance with both the Licensing Act 2003 (Hearings) Regulations 2005, and amending secondary legislation and the rules of natural justice. The practical effect of this is that the committee must make its decision based on evidence submitted in accordance with the legislation and give adequate reasons for reaching its decision.

The committee must also have regard to:-

5. *Crime and Disorder Act 1998*  
Section 17 of the Crime and Disorder Act 1998 places the Council under a duty to exercise its various functions with due regard to the likely effect of the exercise of those functions on, and the need to do all that it reasonably can to prevent, crime and disorder in its area.
6. *Human Rights Act 1998*  
The Act requires UK legislation to be interpreted in a manner consistent with the European Convention on Human Rights. It is unlawful for the Council to act in a way that is incompatible (or fail to act in a way that is compatible) with the rights protected by the Act. Any action undertaken by the Council that could have an effect upon another person's Human Rights must be taken having regard to the principle of Proportionality - the need to balance the rights of the individual with the rights of the community as a whole. Any action taken by the Council which affects another's rights must be no more onerous than is necessary in a democratic society. The matter set out in this report must be considered in light of the above obligations.

## Southampton City Council

### Application for a premises licence to be granted under the Licensing Act 2003

#### PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Mr Balkar Singh Pottiwal  
*(Insert name(s) of applicant)*

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

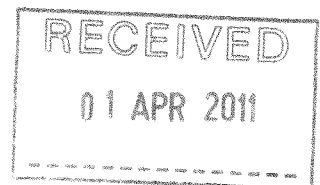
#### Part 1 – Premises Details

<b>Postal address of premises or, if none, ordnance survey map reference or description</b> Premier Aldermoor Convenience Store 237 - 239 Aldermoor Road Coxford			
<b>Post town</b>	Southampton	<b>Post code</b>	SO16 5NU
<b>Telephone number at premises (if any)</b>			
<b>Non-domestic rateable value of premises</b>		£24,500	

#### Part 2 - Applicant Details

Please state whether you are applying for a premises licence as  
Please tick yes

- |   |                                     |                             |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals *               | <input checked="" type="checkbox"/> | please complete section (A) |
| b) a person other than an individual *          |                                     |                             |
| i. as a limited company                         | <input type="checkbox"/>            | please complete section (B) |
| ii. as a partnership                            | <input type="checkbox"/>            | please complete section (B) |
| iii. as an unincorporated association or        | <input type="checkbox"/>            | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/>            | please complete section (B) |
| c) a recognised club                            | <input type="checkbox"/>            | please complete section (B) |



- d) a charity  please complete section (B)
- e) the proprietor of an educational establishment  please complete section (B)
- f) a health service body  please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital  please complete section (B)
- h) the chief officer of police of a police force in England and Wales  please complete section (B)

\* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
  - statutory function or
  - a function discharged by virtue of Her Majesty's prerogative

**(A) INDIVIDUAL APPLICANTS** (fill in as applicable)

Mr <input checked="" type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b> Pottiwal			<b>First names</b> Balkar Singh		
I am 18 years old or over <input checked="" type="checkbox"/>					Please tick yes
<b>Current postal address if different from premises address</b>		64 Brintons Road Newtown			
<b>Post Town</b>	Southampton			<b>Postcode</b>	SO14 0DB
<b>Daytime contact telephone number</b>					
<b>E-mail address (optional)</b>					

**SECOND INDIVIDUAL APPLICANT** (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
<b>Surname</b>			<b>First names</b>		
I am 18 years old or over <input type="checkbox"/>					Please tick yes

Current postal address if different from premises address			
Post Town		Postcode	
Daytime contact telephone number			
E-mail address (optional)			

**(B) OTHER APPLICANTS**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name
Address
Registered number (where applicable)
Description of applicant (for example, partnership, company, unincorporated association etc.)
Telephone number (if any)
E-mail address (optional)

**Part 3 Operating Schedule**

When do you want the premises licence to start?

Day	Month	Year
0	1	0 5 2 0 1 1

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

Please give a general description of the premises (please read guidance note 1)  
 On the 14<sup>th</sup> December 2010 the applicant entered into a 15 year lease of the premises with the landlord Southampton City Council with a view to running a modern general convenience shop. The premises which had been empty for some years are 2 units comprising 1,700 square feet in a parade of shops. There are about 10 parking bays in front of the premises and rear access for deliveries. Since acquisition of the lease as part of the substantial and long term investment the applicant and his family have had the premises completely redesigned and refitted as a modern family run retail convenience store. The applicant wishes to have an off license facility to sell alcohol under strict control and using not only all appropriate modern procedures and strategies but also making use of available modern technology. The applicant has many years experience of running a similar family licensed business. The premises opened under the applicant's management on 2<sup>nd</sup> February 2011.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

**Provision of regulated entertainment** **Please tick yes**

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

**Provision of entertainment facilities:**

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

**Provision of late night refreshment** (if ticking yes, fill in box L)

**Supply of alcohol** (if ticking yes, fill in box M)

**In all cases complete boxes N, O and P**

**A**

<b>Plays</b> Standard days and timings (please read guidance note 6)			<b>Will the performance of a play take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>Please give further details here</b> (please read guidance note 3)		
Mon					
Tue			<b>State any seasonal variations for performing plays</b> (please read guidance note 4)		
Wed					
Thur			<b>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Fri					
Sat					
Sun					

**B**

<b>Films</b> Standard days and timings (please read guidance note 6)			<b><u>Will the exhibition of films take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
Wed			<b><u>State any seasonal variations for the exhibition of films</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

**C**

<b>Indoor sporting events</b> Standard days and timings (please read guidance note 6)			<b><u>Please give further details</u></b> (please read guidance note 3)
Day	Start	Finish	
Mon			<b><u>State any seasonal variations for indoor sporting events</u></b> (please read guidance note 4)
Tue			
Wed			
Thur			<b><u>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)
Fri			
Sat			
Sun			



**D**

<b>Boxing or wrestling entertainments</b> Standard days and timings (please read guidance note 6)			<b>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<b>Please give further details here</b> (please read guidance note 3)		
Tue					
Wed			<b>State any seasonal variations for boxing or wrestling entertainment</b> (please read guidance note 4)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		
Sat					
Sun					

**E**

<b>Live music</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of live music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
<b>Day</b>	<b>Start</b>	<b>Finish</b>	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
Wed			<b><u>State any seasonal variations for the performance of live music</u></b> (please read guidance note 4)		
Thur					
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

**F**

<b>Recorded music</b> Standard days and timings (please read guidance note 6)			<b><u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Tue					
Wed			<b><u>State any seasonal variations for the playing of recorded music</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

# G

<b>Performances of dance</b> Standard days and timings (please read guidance note 6)			<b><u>Will the performance of dance take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors <input type="checkbox"/>
				Outdoors <input type="checkbox"/>
Day	Start	Finish		Both <input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)	
Tue				
Wed			<b><u>State any seasonal variations for the performance of dance</u></b> (please read guidance note 4)	
Thur				
Fri			<b><u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)	
Sat				
Sun				

# H

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment you will be providing</u></b>		
Day	Start	Finish	<b><u>Will this entertainment take place indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur			<b><u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u></b> (please read guidance note 4)		
Fri					
Sat			<b><u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

I

<b>Provision of facilities for making music</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the facilities for making music you will be providing</u></b>			
			<b><u>Will the facilities for making music be indoors or outdoors or both – please tick</u></b> (please read guidance note 2)			
			Indoors	<input type="checkbox"/>		
			Outdoors	<input type="checkbox"/>		
			Both	<input type="checkbox"/>		
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)			
Mon						
Tue						
Wed					<b><u>State any seasonal variations for the provision of facilities for making music</u></b> (please read guidance note 4)	
Thur						
Fri						
Sat					<b><u>Non standard timings. Where you intend to use the premises for provision of facilities for making music at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)	
Sun						

**J**

<b>Provision of facilities for dancing</b> Standard days and timings (please read guidance note 6)			<b>Will the facilities for dancing be indoors or outdoors or both – please tick</b> (see guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
			<b><u>Please give a description of the facilities for dancing you will be providing</u></b>		
Day	Start	Finish	<b><u>Please give further details here</u></b> (please read guidance note 3)		
Mon					
Tue					
Wed					
Thur					
Fri					
Sat					
			<b><u>State any seasonal variations for providing dancing facilities</u></b> (please read guidance note 4)		
			<b><u>Non standard timings. Where you intend to use the premises for the provision of facilities for dancing entertainment at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sun					

# K

<b>Provision of facilities for entertainment of a similar description to that falling within i or j</b> Standard days and timings (please read guidance note 6)			<b><u>Please give a description of the type of entertainment facility you will be providing</u></b>		
Day	Start	Finish	<b><u>Will the entertainment facility be indoors or outdoors or both – please tick</u></b> (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<b><u>Please give further details here</u></b> (please read guidance note 3)		
Wed					
Thur					
Fri			<b><u>State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within i or j</u></b> (please read guidance note 4)		
Sat					
Sun					
			<b><u>Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within i or j at different times to those listed in the column on the left, please list</u></b> (please read guidance note 5)		



L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			<b><u>Please give further details here</u></b> (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			<b><u>State any seasonal variations for the provision of late night refreshment</u></b> (please read guidance note 4)		
Thur					
Fri			<b><u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u></b> (please read guidance note 5)		
Sat					
Sun					

**M**

<b>Supply of alcohol</b> Standard days and timings (please read guidance note 6)			<b>Will the supply of alcohol be for consumption (Please tick box)</b> (please read guidance note 7)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<b>State any seasonal variations for the supply of alcohol</b> (please read guidance note 4)		
Mon	12.00	21.00			
Tue	12.00	21.00			
Wed	12.00	21.00			
Thur	12.00	21.00			
Fri	12.00	21.00			
Sat	12.00	21.00			
Sun	12.00	19.00			
			<b>Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list</b> (please read guidance note 5)		

**State the name and details of the individual whom you wish to specify on the licence as premises supervisor**


**N**

**Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children** (please read guidance note 8)

There are no adult entertainment or services, activities, other entertainment or matters ancillary to these of the premises that may give rise to concern in respect of children

**O**

<b>Hours premises are open to the public</b> Standard days and timings (please read guidance note 6)			<b>State any seasonal variations</b> (please read guidance note 4) Christmas Day and Bank Holidays Sunday opening times apply
Day	Start	Finish	
Mon	06.00	22.00	<b>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</b> (please read guidance note 5) None
Tue	06.00	22.00	
Wed	06.00	22.00	
Thur	06.00	22.00	
Fri	06.00	22.00	
Sat	06.00	22.00	
Sun	07.00	20.00	

**P** Describe the steps you intend to take to promote the four licensing objectives:

**a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)**

The premises are a general convenience shop, the applicant wishes to provide an off licence facility to responsible customers to compliment the goods already on offer. Since opening the applicant has received numerous requests to sell alcohol on an off licence basis. In the period 2<sup>nd</sup> February 2011 to 2<sup>nd</sup> March 2011 174 customers signed a document in the store indicating their support for an application for a licence to sell alcohol. The applicant has many years experience managing High Firs Stores and Post Office Sholing Southampton not only as post master (until the post office part was closed under the Government closure policy) but also as the designated premises supervisor, a similar operation which has successfully had an off license facility in an area with the same issues and challenges as the the area of the present premises and without any problems. The applicant, his brother and uncle (who have all substantially invested financially in this venture) together with his cousin all of whom are married and have children are engaged and work in the business. In addition to these family members a further one full time and two part-time staff will be employed. All concerned will ensure all four licensing objectives are adhered to and maintained.

**b) The prevention of crime and disorder**

Applicant:

- (1) will communicate regularly with the Police (any other relevant agencies) and alert them to any potential trouble makers or individuals suspected of criminal behaviour in the area, make available to the Police CCTV recorded images,
- (2) will train staff regularly in crime prevention measures appropriate to the premises, raise awareness of safe drinking, strictly enforce a policy to prevent under age sales ( we will operate a policy of Challenge 25) and insist on production of proof of age cards,
- (3) will maintain a log of crime and disorder occurrences available for risk assessment and intelligence gathering process which will be reviewed by the applicant and premises supervisor at least weekly ,
- (4) will enforce all procedures for combatting violence and antisocial behaviour,
- (5) will ensure intoxicating liquor is not sold to anyone where there are grounds to believe the sale would result in crime and disorder,
- (6) will only use responsible drinks promotions e.g. set by "Premier" . Spirits located behind counter by tills, alcohol will be kept in chiller at rear righthand wall of the shop adjacent to the counter
- (7) has an "EPOS" system on all tills which prompts to ask for ID on any restricted items then if refused it will print out a slip to allow applicant and his staff to record the details of the person they have refused. All staff have own ID's on the system so one can track who has made decisions
- (8) has acquired a finger print system called "OKID" , every customer will have to register with the database and every time they purchase alcohol their finger prints will be scanned and checked.
- (9) will sell alcohol at above recommended retail price and not have cheap promotions or deals (in line Government recommendations).
- (10) will keep alcohol against one wall half behind counter and other half immediately adjacent and at all times visible to members of staff.
- (11) operates external and internal CCTV (16 cameras) constantly on and recording
- (12) will operate specific labelling scheme (bottle stickers) to identify alcohol has been sold from the applicant's store

**c) Public safety**

The new layout of premises has been designed to ensure the safety of the public and staff ; all requirements of the Fire Authority are complied with. Regular safety checks with records kept to ensure all exit doors are easily openable; all fire doors maintained effectively, self-closing and are not held open other than by approved devices; fire resisting doors to ducts, service shafts and cupboards are kept locked shut; edges of treads of steps and stairways are maintained so as to be conspicuous and all maintenance and servicing in accordance with the authorities recommendations and best practice.

**d) The prevention of public nuisance**

The responsible sale of alcohol and the procedures described in paragraph b) above will achieve a major contribution to the prevention of public nuisance. The applicant will be always vigilant to ensure the operation of the business does not pose a risk of public nuisance on or in the vicinity of the premises

**e) The protection of children from harm**

The protection of children from harm is of paramount importance to the applicant. The applicant will operate a policy requiring individuals who appear to the responsible person (i.e. the designated premises supervisor, or holder of the premises licence, or individual aged 18 or over who is authorised and employed by the designated premises supervisor or holder of the premises licence) to be under the age of twenty-five years of age to produce on request before being sold alcohol identification bearing their photograph, date of birth and holographic mark (e.g. a photo card driving licence, a passport, a proof of age card bearing the PASS hologram). The applicant will regularly (at least every 3 months) have training for staff and ensure that the staff are made aware of the existence and content of the above policy. The applicant will display "Challenge 25" and other relevant signage. The strict operation of the procedures referred to at paragraph (b) above to control the sale of alcohol are repeated. The register of refusals which will be kept and reviewed weekly by the designated premises supervisor will be supported by evidence from the "EPOS" and "OKID" systems acquired and operated by the applicant.

**Please tick yes**

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Part 4 – Signatures** (please read guidance note 10)

**Signature of applicant or applicant’s solicitor or other duly authorised agent** (See guidance note 11). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	31 <sup>st</sup> March 2011
Capacity	Solicitor for the Applicant (Ref: JC/POT047/0001)

**For joint applications signature of 2<sup>nd</sup> applicant or 2<sup>nd</sup> applicant’s solicitor or other authorised agent.** (please read guidance note 12). **If signing on behalf of the applicant please state in what capacity.**

Signature	
Date	
Capacity	

**Contact name (where not previously given) and postal address for correspondence associated with this application** (please read guidance note 13)

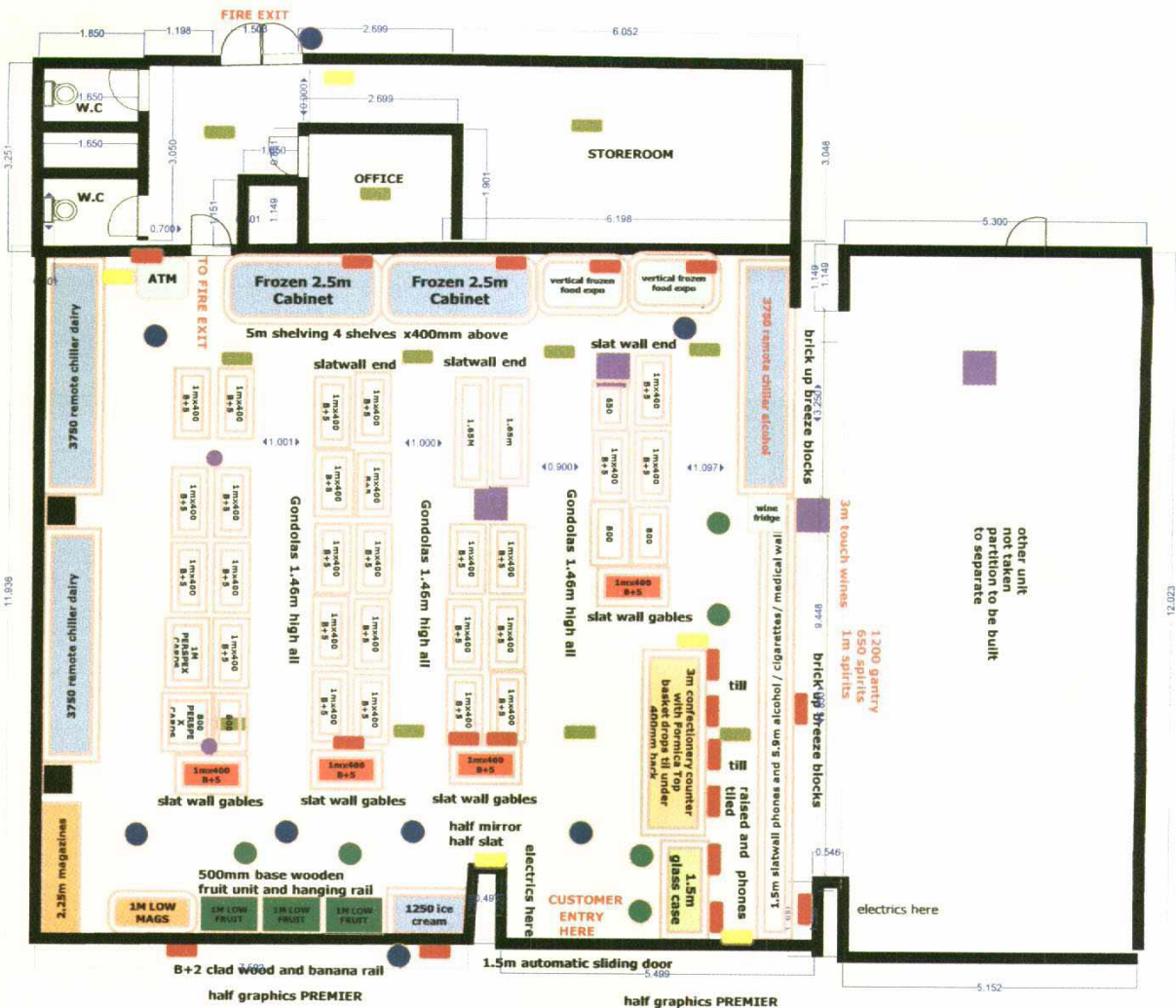
Bernard Chill & Axtell  
Solicitors  
24 The Avenue

<b>Post town</b>	Southampton	<b>Post code</b>	SO17 1XL
------------------	-------------	------------------	----------

**Telephone number (if any)**

**If you would prefer us to correspond with you by e-mail your e-mail address (optional)**

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.



**MR BALBIR POTTIWAL**  
**PREMIER**  
 237-239-241 ALDEMOOR ROAD UNITS X2 (SAME LEVEL)  
 SOUTHAMPTON so16 5nu  
 07973-280072

3 phase electric supplies in building.(make compressors 3 phase)  
 8 emergency bulkheads to shop area, 2 for store.(10 in total)  
 kudos flooring on latex 1921 silver slate.  
 concrete floor - rubbish cleared - clear site.  
 suspended ceiling and lighting 60 x 600x600mal lighting. Height TBC.  
 162 sq/ m of retail shop area.  
 customer to supply breeze blocks and mortar. AG to supply labour to build breeze wall the length of building (unit 3 - blocking off).  
 columns inc doorway half mirror/half slat maple/cream  
 300mm maple banders at the top for Sign 2000 to put raised Premier letters on.  
 AG to install 16 night/day camera system 32" lcd tv. 30 day DVR Record on motion detect mounted above middle gondola on ceiling fixing bracket.

- designates emergency lighting x10 (2 for storeroom)
- designates fire extinguishers position
- designates double socket point
- designates spot lights energy saving 2x26w lamps
- designates cctv camera night /day camera exterior anti vandal cameras. interior - dome cameras.

scale for liquor licence 1:100







# HAMPSHIRE CONSTABULARY

**RESTRICTED**

## **NEW GRANT OR VARIATION OF PREMISES LICENCE OR CLUB PREMISES CERTIFICATE FORM FOR REPRESENTATIONS FROM HAMPSHIRE CONSTABULARY**

Before completing this form please read the guidance notes on page 3.  
Once completed please send your representation form to your local Licensing Authority.  
You must keep a copy of the completed form for police records.


**Hampshire Constabulary wish to make a representation(s) regarding the grant or variation of a Premises Licence or Club Premises Certificate issued under the Licensing Act 2003.  
These representations must be made within 28 days**

<b>Postal address of premises or club premises:</b>			
Premier Aldermoor Convenience Store 237-239 Aldermoor Road Coxford			
<b>Post town:</b>	Southampton	<b>Postcode:</b>	SO16 5NU

<b>Name of premises licence holder or club holding club premises certificate (if known)</b>
Applicant - Mr Balkar Singh Pottiwal

**Police Details**

**Hampshire Constabulary is a responsible authority.**

<b>Name and address:</b> PC 20920 PRIOR Violent Crime Reduction and Licensing Unit Southampton Central Police Station Southern Road Southampton SO15 1AN	
--	--

**This application to object relates to the following licensing objective(s)**

- 1) **The prevention of crime and disorder**
- 2) **Public safety**
- 3) **The prevention of public nuisance**
- 4) **The protection of children from harm**

*Please select one or more boxes*

**RESTRICTED**





# HAMPSHIRE CONSTABULARY

## RESTRICTED

### NEW GRANT OR VARIATION OF PREMISES LICENCE OR CLUB PREMISES CERTIFICATE FORM FOR REPRESENTATIONS FROM HAMPSHIRE CONSTABULARY

**State the ground(s) for representation** *(please read guidance notes 1 & 2)*

On behalf of the Chief Officer of Police I am writing to lodge a representation of the above application on the following grounds:

- 1) The prevention of Crime and Disorder
- 2) Public Safety
- 3) The Prevention of Public Nuisance
- 4) Protection of Children from Harm

The police have concerns over the application. These concerns are outlined below:

The Premier Convenience Store is situated on Aldermoor Road on the end of a short parade of shops. Within this parade is a Ladbrokes (betting shop), a hairdressers, Cap n' cods (a Fish and Chip shop) and Best One Express (another convenience store). In April 2010 Best One Express applied for an alcohol licence at their premise which was successfully objected to due to the anti-social behaviour in the area. These premises are very close to a subway under Lordshill Way where youths tend to congregate. In the past the youths have caused numerous problems outside the parade of shops, and there has previously been an alcohol licence at this premise which was held by the CO-OP. There were numerous problems which resulted in the CO-OP closing the store in early December 2006 and finally surrendering their alcohol licence in February 2008.

The senior officer responsible for the area, Inspector Rachel Stokes, states that in her role in setting community priorities for the area that residents and police feel the main problem is anti-social behaviour by youths fuelled by alcohol. She also describes how there are other alcohol licences held in the area who report problems of alcohol thefts, problems with youths congregating around the store intimidating customers and trying to obtain alcohol. She feels that if the premise in Aldermoor Road does start selling alcohol the current level of disorder will increase dramatically.

One of the police officers responsible for policing that area, PC Christopher Pell, states that he is seeing alcohol related anti-social behaviour occurring in the area close to these shops involving youths gathering in groups intimidating those who attend the shops as well as those who actually work within the shop themselves.

These problems can be seen in a statistical report, which was created for Best One Express objection and although a year old is relevant as looks at the statistics for the area when there was an alcohol licence at the CO-OP between the 28th October 2002 and the 8th December 2006. A dip sample of anti-social reports during 2006 show 54 anti-social behaviour related calls were made in the area, 57% (34) of these reports related to youths congregating and causing problems outside of the shops. Due to

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# HAMPSHIRE CONSTABULARY

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### NEW GRANT OR VARIATION OF PREMISES LICENCE OR CLUB PREMISES CERTIFICATE FORM FOR REPRESENTATIONS FROM HAMPSHIRE CONSTABULARY

this it was deemed necessary to implement at Section 30 Dispersal Zone, this requires evidence of the anti-social nature of the problems to be presented to a superintendent and equivalent rank at the city council for approval. It gives police officers the power to give groups engaged or likely to engage in anti-social behaviour a requirement to leave, if they do not follow this requirement or return then there is a power of arrest. This dispersal Zone was authorised in the Aldermoor Road area to run from 20th May 2005 to 19th November 2005. During this time period there were 46 dispersals records recorded on our systems, the majority on Aldermoor Road, showing how frequently this power was used by officers. This resulted in the power being extend for a further six months until 19th May 2006.

The applicant has made numerous commitments under crime and disorder which includes CCTV, challenge 25, staff training and an incident book. He also states that he will enforce all procedures for combating violence and anti-social behaviour though does not state what these procedures are specifically. Then he goes on to state that he will ensure intoxicating liquor is not sold to anyone where there are grounds to believe the sale would result in crime and disorder. It is not described how the he intends to implement this. With regards to alcohol placement, if a licence is issued against our objection then we would like all alcohol to be kept behind the counter and in a closed cabinet to reduce the high risk of theft. Looking at incidents during 2006, which was the last year of trading for the CO-OP there were a number of alcohol thefts at the store by young people and often the CCTV not helpful in identifying the offenders as they wore hoods up or baseball caps. There were also a couple of incidents where people asked for ID under the challenge 25 scheme left the store with the alcohol without showing ID, one left money on the counter for the alcohol, another did not pay but both did not show the requested ID.

The final pledge that the applicant makes is not something that we have seen before in relation to alcohol licence applications, this is the OKID fingerprint scanner. I am curious as to whether the customers signing up for alcohol sales in store have had this system explained to them as often people balk at having their fingerprints taken. The applicant makes reference to operating other stores in similar areas across the city but has this system been trailed or used in those areas and what has the response been.

Under public nuisance the applicant has added that he will always be vigilant to ensure that the operation of the business does not pose a risk of public nuisance on or in the vicinity of the premise. This does not explain how this will be done.

Hampshire Constabulary believe that were the premises granted an alcohol licence it is likely that staff would be targeted by youths to an even greater extent. These youths would attempt to steal alcohol, encouraging adults to buy it for them or intimidate the staff in an attempt to obtain alcohol. The granting of a licence would serve to exacerbate anti-social behaviour in the area to the detriment of local residents.

**State any conditions that the Police seek to negate the need for a hearing**

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**HAMPSHIRE CONSTABULARY**

**RESTRICTED**

**NEW GRANT OR VARIATION OF PREMISES LICENCE  
OR CLUB PREMISES CERTIFICATE  
FORM FOR REPRESENTATIONS FROM HAMPSHIRE CONSTABULARY**

n/a

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS REPRESENTATION**

**Part 3 – Signatures** *(please read guidance note 3)*

**Recommendation of Police Officer**

I recommend that the application is refused due to the existing problems in the area that this premise will exacerbate and due to the problems that occurred when a premise at this location previously had an alcohol licence

**Signature of Police Officer Completing**

Signature:

Date:

26/04/11

**Recommendation of Police Sergeant**

I recommend that the new premise licence is objected to on the grounds of prevention of crime + Disorder, Public Safety, prevention of public nuisance + protection of children from harm.

**Signature of Police Sergeant**

**RESTRICTED**



# HAMPSHIRE CONSTABULARY

**RESTRICTED**

## **NEW GRANT OR VARIATION OF PREMISES LICENCE OR CLUB PREMISES CERTIFICATE FORM FOR REPRESENTATIONS FROM HAMPSHIRE CONSTABULARY**

Signature:

3555

PS3555 MARSHMAN

Date:

26/4/11

### **Decision of Police Licensing Inspector**

Object to licence. Clear message given to police from community that alcohol fuelled youth Anti Social Behaviour is a priority - previous experience in this area demonstrates granting a licence is very likely going to increase problems.

### **Signature of Police Licensing Inspector**

Signature

INSPECTOR S012 BATES

Date:

26/4/11

### **NOTES FOR GUIDANCE**

1. The ground(s) for representation must be based on one of the licensing objectives.
2. Please list any additional information or details, for example dates of problems which are included in the grounds for representation if available.
3. The representation form must be signed.

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Exhibit list for Aldermoor Road Objection

NAP/AR/03 – Report from senior officer responsible for area Inspector 683 Stokes

NAP/AR/04 – Report from community engagement officer PC 3895 Pell

NAP/AR/05 – Analyst report completed for area in May 2010



# Hampshire Constabulary

CONFIDENTIAL

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Station : **Shirley Police Station**                      OCU : **5 OCU (Southampton)**  
Department : **Shirley SNT**                                      Date : **6th April 2011**

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Subject : **Aldermoor Road - Alcohol Licence**

## To Whom it May Concern

I am the Safer Neighbourhood Team Inspector for Shirley part of my role is to ensure that my staff are deployed in the right areas to tackle crime and anti social behaviour.

By far and away the biggest issue for both Police and members of the public is anti social behaviour which is fuelled by alcohol. This is supported by the numbers of incidents we have reported through the control room and through our engagement with members of the community.

We have various ways of tackling this problem which include the alteration of staff working hours and specifically targeted operations, including educating adults regarding the purchasing of alcohol for juveniles by placing Police Officers outside licensed premises, we also mark bottles within various licensed premises to identify where alcohol is being purchased that we seize from juveniles. There have been successes in this area and this can be measured but fewer calls received from members of the public regarding anti social behaviour.

We hold priority setting meetings across the Division and time and time again one of the main issues for those attending is anti social behaviour fuelled by alcohol among youths.

There are already several shops in this area with alcohol licences, and local residents are able to attend these other stores close by in order to purchase alcohol. All these stores regularly report alcohol thefts, and problems with youths congregating around the store, intimidating customers and trying to obtain alcohol. I feel that if the premises in Aldermoor Road does start selling alcohol, the current level of disorder which will increase dramatically.

Inspector 683 Rachel Stokes

Shirley Safer Neighbourhoods Team

CONFIDENTIAL





the Police which gives us power to remove and disperse groups in which ever particular area the order applied to.

In order to obtain the order Police are required a great deal of evidence of antisocial behaviour to show the need for it to be granted.

Extensive work was carried out to show that during this period there was a direct link between the anti social behaviour reported by the local residents and the fact that at that time an alcohol licence was in place within the shops on Aldermoor Road.

The closure of the particular premises at this time resulted in a reduction in the number of anti social events being reported to Police, something we are keen to continue.

Anti Social behaviour is exacerbated by alcohol with juveniles continuously attempting to obtain alcohol by soliciting adults to purchase it for them. The local safer neighbourhood teams have regularly carried out targeting operations for premises selling alcohol to educate adults and shop keeps of the dangers of supplying alcohol to juveniles and then enforce the law relating to this matter.

The local Police computer records show numerous recent stop checks of juveniles who have been found to be in possession of alcohol in the Aldermoor Road area as well as incidents of anti social behaviour involving drunken juveniles.

Whilst working to tackle this it is believed that our fight against this will be made harder should this licence be granted. The One Stop store on Coxford Road, Southampton is less than a third of a mile from the Aldermoor Road site and a walk of around 5 minutes. We do not believe that there is a need for 2 alcohol sales licences to be in place so close to one another and the effect on the community will not be unduly affected should this licence not be granted.

Police have spoken with those members of the public who have recently reported incidents of anti social behaviour in the Aldermoor Road area and they have expressed concern in relation to granting of this licence and were advised to contact the licensing authority themselves in order to register their objections.

In summary our fears are first, that the store will act despite the best intentions of staff as a focal point to draw in increased numbers of youths, resulting in increased crime and disorder and secondly that the added burden of crime and disorder will further stretch the limited resources of the local policing team, and undo the recent good work to reduce the anti-social behaviour of youths in the area.

Submitted for your consideration.

**PC 3895 PELL**

Shirley Safer Neighbourhood Team,  
Shirley Police Station.



## **Review of anti social behaviour and criminal damage in the surrounding area of Best One Express, Aldermoor Road**

### **INTRODUCTION**

This report has been commissioned to review anti-social behaviour (ASB) and criminal damage incidents for the surrounding area of Best One Newsagents, 247a Aldermoor Road, YN02 (see appendix 1).

Youth related nuisance linked to the consumption of alcohol will be reviewed including criminal damage incidents which are caused as a result of this nuisance. The data period of this review will cover 12 months from 15/05/09 to 14/05/10.

Areas subject to anti-social behaviour and criminal damage are found to be linked to alcohol misuse by underage youths, this further links to reports of graffiti, arson and vehicle damage<sup>1</sup>.

Alcohol misuse and underage drinking is a priority for the city and various initiatives to reduce this have been implemented including:

- Alcohol seized from underage persons seen in a public place.
- An alcohol awareness DVD has been given to schools and young people who have had alcohol seized from them.
- Building an intelligence picture on off licences selling to underage persons and acting on this.
- Conducting test purchases and enforcement if licensees breach this.
- Campaign to raise awareness to persons over 18 to not purchase alcohol on behalf of underage persons.
- Youths referred to and managed at Community Tasking Co-ordination Group (CTCG).

### **METHODOLOGY**

The data was extracted via the All Incidents and Strategic Assessment Criminal Damage Business Object Reports for the period of: 15/05/09 – 14/05/10. This data was mapped using MapInfo Professional and the data extracted for the defined area.

### **ANALYSIS**

Within the defined area during this reporting period 84 ASB youth related calls were made. 19% (16) of these incidents were directly related to groups of local youths causing problems outside of the shops through drinking alcohol, kicking footballs against the shutters, throwing stones and bags of dog excrement and being abusive to customers and passers by. Youths are also reported to gather and drink alcohol in the subway on Aldermoor Road which intimidates members of the public and prevents them from using this walkway.

A high proportion (48%, 40) of the calls in this area related to underage youths drinking, smoking cannabis and being rowdy in the communal stairwells and hallways of flats on Purbrook Close. Upon leaving this premise youths were reported to throw and smash glass bottles and cause damage to parked vehicles. Further reports of

---

<sup>1</sup> Southampton's Joint Strategic Needs Assessment (2008-2011)

general ASB in this area include youths throwing stones, being abusive to residents and sitting and kicking vehicles. This ASB was particularly prominent over the weekends between 20:00 and 23:00.

A number of youths were identified as being responsible for this behaviour; 2 of these youths are due to shortly turn 18, however their group of associates includes youths aged 13-16 years. Therefore it is suspected these youths will purchase alcohol on behalf of their friends which will escalate anti-social behaviour in this area.

Criminal damage in this area is often caused as a consequence of this anti social behaviour. Over the past 12 months 20 criminal damage incidents were reported within the defined boundary, with further incidents likely not to have been reported. These damages often consisted of youths graffitiing on the walls of the shops and flats, damaging garages behind the shops, smashing shop windows, and damaging vehicles through scratching bodywork, knocking off wing-mirrors and smashing windows. Suspects were not formally identified in the majority of these offences however a number of reports often stated local youths were seen committing this. Youths have also been reported to cause problems at The Rose Road Centre which is a respite centre for disabled children and is located near to the shops. Youths have previously gained access to the garden of this premise and caused damage to garden furniture.

Between the period of 28<sup>th</sup> October 2002 to 8<sup>th</sup> December 2006 Alldays (owned by Co-op) in this parade of shops had an alcohol licence. The licence expired at the end of this period and no renewal application was submitted by the Co-op. To determine the anti-social problem in this area during the period this shop had an alcohol licence a dip sample of anti-social behaviour reports was taken for 2006 (01/01/06 to 31/12/06). During this period 54 ASB related calls were made within this boundary. This is a lower figure in comparison to 84 calls made in the 2009/10 reporting period, however, during 2006 the issue of youths congregating and causing problems outside of the shops escalated with 57% (31) of the 54 reports related to this type of nuisance.

During the period of Alldays having an alcohol licence a Section 30 Dispersal Zone was deemed necessary due to the anti-social behaviour figures in this area. This zone was successfully implemented from 20<sup>th</sup> May 2005 to 19<sup>th</sup> November 2006, (see Appendix 2 for the Section 30 boundary). Further, due to ongoing high levels of anti-social behaviour at the time of expiration of this s.30, an extension was granted to continue this for a further 6 months until 19<sup>th</sup> May 2006. During this Section 30 period 46 dispersal occurrences were recorded on RMS<sup>2</sup> involving the dispersal of youths causing anti-social problems within the defined boundary. The data is not available to define the extent of these problems, such as whether youths were in drink or not. However the majority of these occurrences took place on Aldermoor Road involving youths causing problems outside of and around the shops.

## CONCLUSION

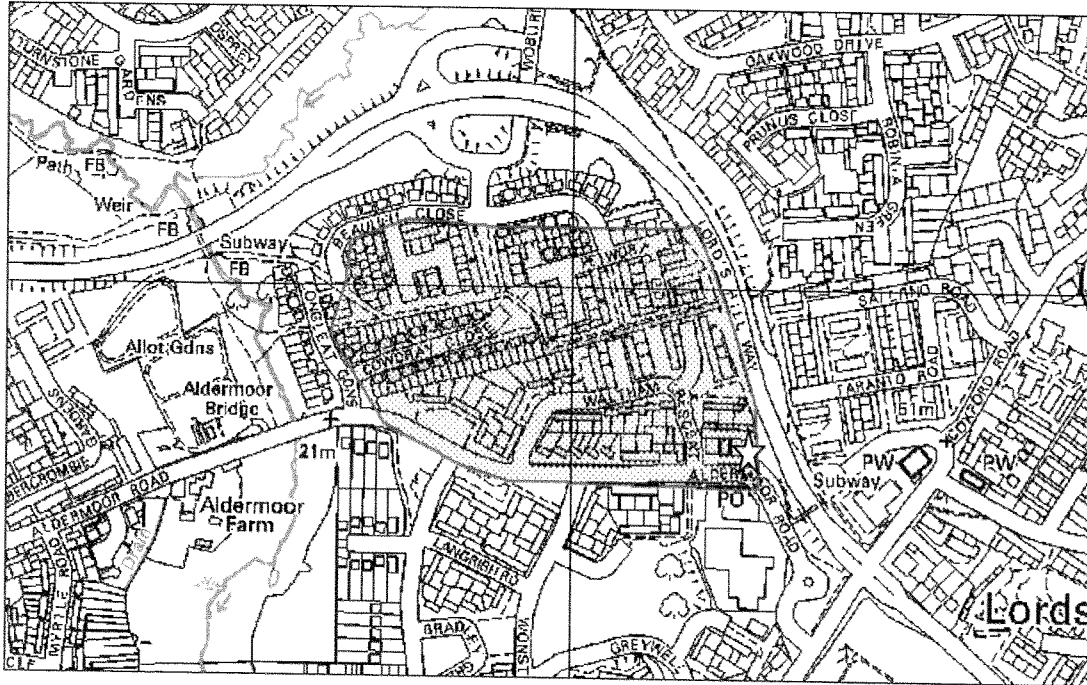
To conclude the above analysis displays that even without a local shop selling alcohol within the defined boundary, anti-social behaviour is prominent, particularly involving youths and alcohol. It is therefore inferred that in light of the existing ASB and criminal damage problem in this area, the availability of alcohol being sold at these shops would escalate the problem.

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<sup>2</sup> Police Record Management System

## Appendix One

Boundary of data extracted for ASB and Criminal Damage around Best One



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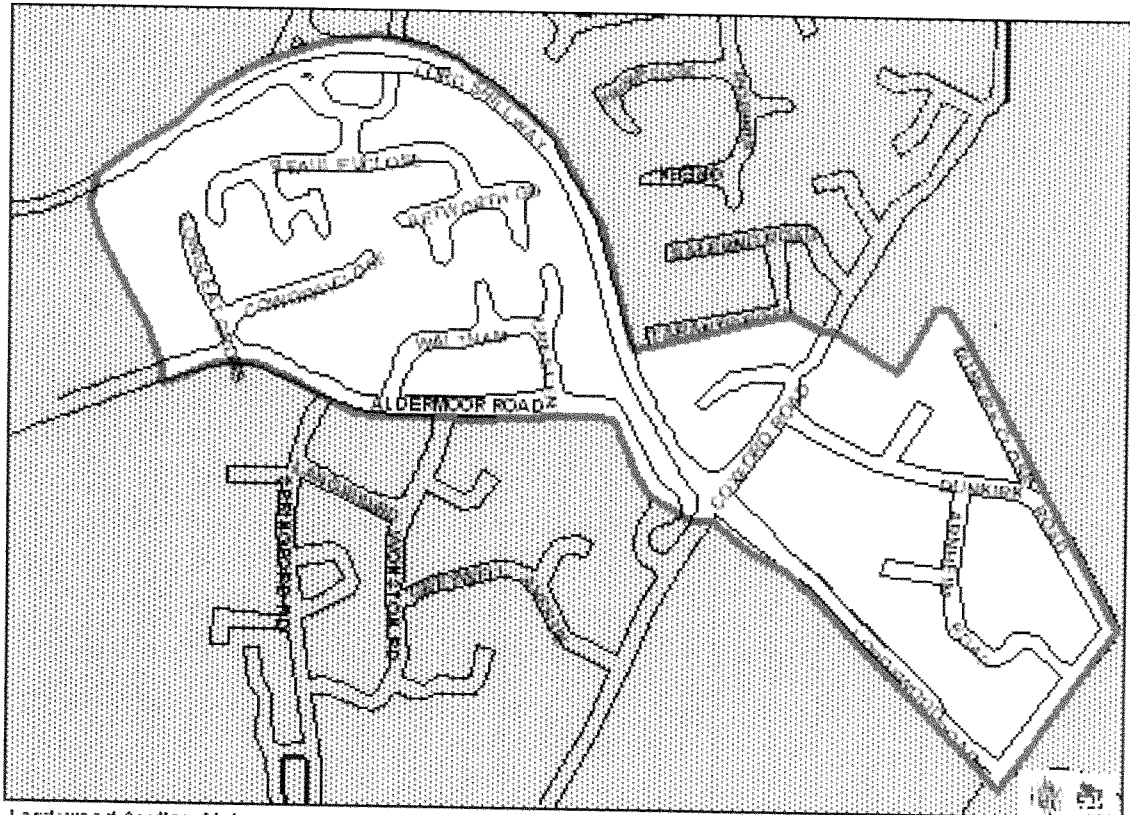


☆ - Location of Best One newsagent

Roads within the defined boundary include: Aldermoor Road  
Waltham Crescent  
Purbrook Close  
Bransbury Close  
Cowdray Close  
Petworth Gardens

## Appendix Two

### Section 30 Boundary Coxford Road/Aldermoor Road (Operation Papillon)



Lordswood Section 30 Area

24105/10

---

**From:** Thomas, Don (Cllr)  
**Sent:** 26 April 2011 16:44  
**To:** Licensing  
**Subject:** Object- selling of alcohol- "Premier Aldermoor Convenience Store"

**Re: Licensing Application; Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Cxford, Southampton, SO165NU**

I have been contacted by local concerned residents with regards to an application for a licence to permit the selling of alcohol from the "Premier Aldermoor Convenience Store".

As a local resident and the local councillor I write to ask if I can make presentation to oppose and object this licence for and on behalf off agreed local residents who have given written consent.

This is not the first time an objection to the selling of alcohol from this location (Aldermoor Road Shopping Parade) which has a history of anti-social-behaviour.

Previous establishments have attempted and were rightly unsuccessful in applying for a licence to permit the selling of alcohol.

Cxford Safer Neighbourhood Team have always recognized this location as a anti-social-behaviour hot spot, with the non-selling of alcohol from this spot as keeping a lid on a volatile situation.

The previous alcohol licence did end in horror public safety and protecting of children must be paramount and not selling alcohol from here can and does help, it is more than accepted from the local populace that alcohol provision are nearby the area but it's not at this location for a very good reason, which I will be only to pleased to go into more detail on the day of the Licensing Application.

Councillor Don Thomas  
Cxford Ward Councillor



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: MRS L STONER  
Address: 25, Waltham Crescent  
Postcode: SO16 5NU

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

I notice in the Southern Daily Echo that an application for a licence to permit the selling of alcohol from the above store has been submitted to the City Council's Licensing Team.

Living locally in the area I feel that it is my duty to write in with my concerns to oppose this licence for issues involving Anti Social Behaviour in the area.

It is not the first time that a convenience store has tried to sell alcohol from this parade of shops. Previously there was a licensed Co-Operative Store. The issues that resulted from Alcohol sales forced the Police to get a 'Section 30' for the area to tackle the problem of anti social behaviour in the area. There was also the tragic death of Daniel Loader in April 2005 who was stabbed in the area and which the underage drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but, as a local resident, I do not want to experience this high level of anti-social behaviour in the area again.

Unfortunately instances of ASB have been slowly increasing over the last few years with the focus always tending to be the parade of shops in Aldermoor Road. The Police are still a very common sight in the area. There is still an issue with underage drinking in the area and should this licence be approved this can only make the situation worse. This is particularly worse on the weekends particularly Friday, Saturday and Sunday nights.

It is sad to report that Aldermoor has made the headlines recently for a number of incidents the most serious recently being the serious assault to a bus driver on Lordshill Way. Again alcohol was significant factor in the incident.

There are still a number of anti social behaviour issues that need to be address in this area of Aldermoor but I feel that if this licence is successful these problems will be exacerbated.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: IRENE HUNTON  
Address: 21 WALTHAM CRES  
Postcode: SO16 5NU



15<sup>th</sup> April 2011

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Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: G. Barton  
Address: 15, WALTHAM CRESCENT  
Postcode: SO16 5NU

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

I have seen advertised in the above shop window that an application for a licence to permit the selling of alcohol from this store has been submitted to the City Council's Licensing Team.

As a concerned local resident I feel that it is my duty to write in to oppose and object to this licence for a number of reasons.

**1) Previous alcohol licence in the area**

As I hope you would know, previously there was a Co-Operative Store in these same premises. Such was the issues caused by the alcohol sold in this establishment that the Police and Southampton City Council's Safer Neighbourhoods Team imposed a Section 30 Dispersal Notice which covered the shops in Aldermoor Road, Waltham Crescent, Purbrook & Bransbury Close. This happened after the tragic death of a local teenager in April 2005 in which the drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but local residents do not want to experience this high level of anti-social behaviour in the area again.

**2) Public Safety and Protecting Children: Anti Social Behaviour (ASB) in the area.**

For the past 2-3 years, instances of ASB have been slowly increasing with the focus tending to be on the parade of shops in Aldermoor Road, Waltham Crescent and Bransbury Close and the Police are still regularly in attendance in the area. During a Police Street Briefing back in the Summer of 2009, the Police confiscated a considerable amount of alcohol from underage children. I fear that to encourage more alcohol to be sold in the area will make this already significant problem far worse. There are groups of young people who can be seen drinking alcohol on the streets each weekend and unfortunately this area of Aldermoor have experienced some very serious assaults in the area that have been widely reported in the Southern Daily Echo.

**3) Alcohol provision in the area.**

I am aware that there are already a number of licensed premises in the area which sells alcohol. These include the Woodman Pub, One Stop Store in Coxford Road (no more that 150 yards from the Premier Convenience Store) and also Sainsburys in Lordshill. I feel that there is more than sufficient alcohol provision in the area and that residents' needs are already well catered for.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has agreed to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel.

Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Mr & Mrs. R. Yeo  
Address: 19 Waltham Crescent  
Postcode: SO16 5NW

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Alder Moor Convenience Store, 237-239 Alder Moor Road, Coxford, Southampton, SO16 5NU**

I notice in the Southern Daily Echo that an application for a licence to permit the selling of alcohol from the above store has been submitted to the City Council's Licensing Team.

Living locally in the area I feel that it is my duty to write in with my concerns to oppose this licence for issues involving Anti Social Behaviour in the area.

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Unfortunately instances of ASB have been slowly increasing over the last few years with the focus always tending to be the parade of shops in Alder Moor Road. The Police are still a very common sight in the area. There is still an issue with underage drinking in the area and should this licence be approved this can only make the situation worse. This is particularly worse on the weekends particularly Friday, Saturday and Sunday nights.

It is sad to report that Alder Moor has made the headlines recently for a number of incidents the most serious recently being the serious assault to a bus driver on Lordshill Way. Again alcohol was significant factor in the incident.

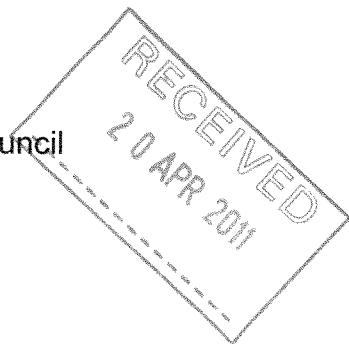
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I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: *Donal Dife*  
Address: *17 WALTHAM CRESS*  
Postcode: *SO16 5NW*

13<sup>th</sup> April 2011

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**3) Alcohol provision in the area.**

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I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has agreed to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: FAY BARTLETT  
Address: 5 BRADLEY GREEN  
Postcode: SO1 56HZ  
Soton

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Cxford, Southampton, SO16 5NU**

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Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Natasha Oldbury  
Address: 1 Waltham Crescent  
Postcode: SO16 5NW

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Cxford, Southampton, SO16 5NU**

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Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: HALLMAN  
Address: 4 SPRINGFORD Close  
Postcode: SO16 5JD

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Michelle Lane  
Address: 5 Springford Close  
Postcode: SO16 5JD

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Yours sincerely,

A simple, handwritten signature in black ink, appearing to be a cursive 'C'.

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: B BAGG  
Address: 3 WALTHAM CRESCENT  
Postcode: SO16 5AW

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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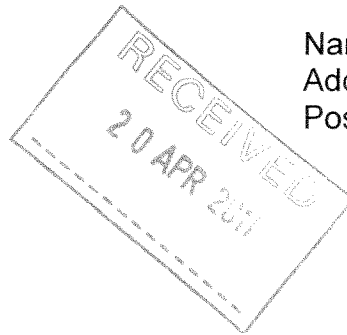
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Yours sincerel



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: DC & TL KEATS  
Address: 13 WALTHAM CRESCENT  
Postcode: SO16 5NW

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: SAM WOODHILL  
Address: 69 PETERWORTH GONS  
Postcode: SO16 8EF

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: MRS J E GOODWIN  
Address: 59, PETWORTH GARDEN  
Postcode: SO16 8EF

13<sup>th</sup> April 2011

Dear sir,

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I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has agreed to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Leanda White  
Address: 9 Waltham Crescent  
Postcode: SO16 5NW

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

I have seen advertised in the above shop window that an application for a licence to permit the selling of alcohol from this store has been submitted to the City Council's Licensing Team.

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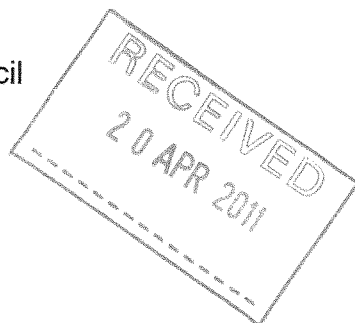
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Yours sincerely,



Licensing Team  
 Southampton City Council  
 PO Box 1344  
 Southampton  
 SO15 1WQ



Name: PAUL & ROSALIE  
 Address: 13 Shalden Close  
 Postcode: SO16 5JE

13<sup>th</sup> April 2011

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: ✓ MABET  
Address: 11 SUALDEN CLOSE  
Postcode: SO15 659

15<sup>th</sup> April 2011

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Living locally in the area I feel that it is my duty to write in with my concerns to oppose this licence for issues involving Anti Social Behaviour in the area.

It is not the first time that a convenience store has tried to sell alcohol from this parade of shops. Previously there was a licensed Co-Operative Store. The issues that resulted from Alcohol sales forced the Police to get a 'Section 30' for the area to tackle the problem of anti social behaviour in the area. There was also the tragic death of Daniel Loader in April 2005 who was stabbed in the area and which the underage drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but, as a local resident, I do not want to experience this high level of anti-social behaviour in the area again.

Unfortunately instances of ASB have been slowly increasing over the last few years with the focus always tending to be the parade of shops in Alder Moor Road. The Police are still a very common sight in the area. There is still an issue with underage drinking in the area and should this licence be approved this can only make the situation worse. This is particularly worse on the weekends particularly Friday, Saturday and Sunday nights.

It is sad to report that Alder Moor has made the headlines recently for a number of incidents the most serious recently being the serious assault to a bus driver on Lordshill Way. Again alcohol was significant factor in the incident.

There are still a number of anti social behaviour issues that need to be address in this area of Alder Moor but I feel that if this licence is successful these problems will be exacerbated.

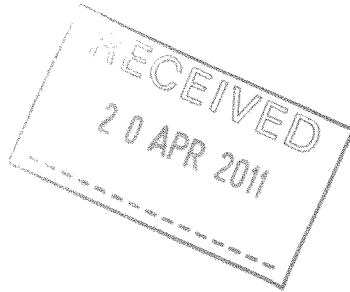
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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: D. MCKEE  
Address: 9 STANLLEN CLOSE  
Postcode: SO16 5JG



13<sup>th</sup> April 2011

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: W. LEBOURNE  
Address: 7 SHARDON CLOSE  
Postcode: SO16 5JF

15<sup>th</sup> April 2011

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Your

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Mr A W ABRAHAM  
Address: 6 SHANNON CLOSE  
Postcode: SO16 5SQ

13<sup>th</sup> April 2011

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name:  
Address:  
Postcode:

S. Godfrey  
3. SMITHGLEN CLOSE  
SO16 5JG

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



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Address: 2, SHARDEN CLOSE  
Postcode: SO16 5JG

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: MR. C. JULIAN  
Address: 11 LANGRISH RD.  
Postcode: SO16 5JF

13<sup>th</sup> April 2011

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: HALL  
Address: 3 SPRINGFORD CLOSE  
Postcode: SO16 5JQ

13<sup>th</sup> April 2011

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: *Soua Yarnold*  
Address: *1 Springfield Close*  
Postcode: *SO16 5SU*

13<sup>th</sup> April 2011

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: LEE BICKERS  
Address: 53 PETWORTH GARDENS, LORDSWOOD  
Postcode: SO16 8EF

15<sup>th</sup> April 2011

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It is not the first time that a convenience store has tried to sell alcohol from this parade of shops. Previously there was a licensed Co-Operative Store. The issues that resulted from Alcohol sales forced the Police to get a 'Section 30' for the area to tackle the problem of anti social behaviour in the area. There was also the tragic death of Daniel Loader in April 2005 who was stabbed in the area and which the underage drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but, as a local resident, I do not want to experience this high level of anti-social behaviour in the area again.

Unfortunately instances of ASB have been slowly increasing over the last few years with the focus always tending to be the parade of shops in Aldermoor Road. The Police are still a very common sight in the area. There is still an issue with underage drinking in the area and should this licence be approved this can only make the situation worse. This is particularly worse on the weekends particularly Friday, Saturday and Sunday nights.

It is sad to report that Aldermoor has made the headlines recently for a number of incidents the most serious recently being the serious assault to a bus driver on Lordshill Way. Again alcohol was significant factor in the incident.

There are still a number of anti social behaviour issues that need to be address in this area of Aldermoor but I feel that if this licence is successful these problems will be exacerbated.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

CLlr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Mrs Rusden  
Address: 2 Springford Close  
Postcode: SO16 5JD

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

I notice in the Southern Daily Echo that an application for a licence to permit the selling of alcohol from the above store has been submitted to the City Council's Licensing Team.

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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: MRS L STONER  
Address: 25, Waltham Crescent  
Postcode: SO16 5NU

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Cxford, Southampton, SO16 5NU**

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Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: IRENE HINTON  
Address: 21 WALTHAM CRES  
Postcode: SO16 5JNW



15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: G. Barton  
Address: 15, WALTHAM CRESCENT  
Postcode: SO16 5XW

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

I have seen advertised in the above shop window that an application for a licence to permit the selling of alcohol from this store has been submitted to the City Council's Licensing Team.

As a concerned local resident I feel that it is my duty to write in to oppose and object to this licence for a number of reasons.

### **1) Previous alcohol licence in the area**

As I hope you would know, previously there was a Co-Operative Store in these same premises. Such was the issues caused by the alcohol sold in this establishment that the Police and Southampton City Council's Safer Neighbourhoods Team imposed a Section 30 Dispersal Notice which covered the shops in Aldermoor Road, Waltham Crescent, Purbrook & Bransbury Close. This happened after the tragic death of a local teenager in April 2005 in which the drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but local residents do not want to experience this high level of anti-social behaviour in the area again.

### **2) Public Safety and Protecting Children: Anti Social Behaviour (ASB) in the area.**

For the past 2-3 years, instances of ASB have been slowly increasing with the focus tending to be on the parade of shops in Aldermoor Road, Waltham Crescent and Bransbury Close and the Police are still regularly in attendance in the area. During a Police Street Briefing back in the Summer of 2009, the Police confiscated a considerable amount of alcohol from underage children. I fear that to encourage more alcohol to be sold in the area will make this already significant problem far worse. There are groups of young people who can be seen drinking alcohol on the streets each weekend and unfortunately this area of Aldermoor have experienced some very serious assaults in the area that have been widely reported in the Southern Daily Echo.

### **3) Alcohol provision in the area.**

I am aware that there are already a number of licensed premises in the area which sells alcohol. These include the Woodman Pub, One Stop Store in Coxford Road (no more than 150 yards from the Premier Convenience Store) and also Sainsburys in Lordshill. I feel that there is more than sufficient alcohol provision in the area and that residents' needs are already well catered for.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has agreed to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Mr & Mrs. R. Yeo  
Address: 19 Waltham Crescent  
Postcode: SO16 5NW

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

I notice in the Southern Daily Echo that an application for a licence to permit the selling of alcohol from the above store has been submitted to the City Council's Licensing Team.

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There are still a number of anti social behaviour issues that need to be address in this area of Aldermoor but I feel that if this licence is successful these problems will be exacerbated.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

A handwritten signature in blue ink, appearing to be "Don Thomas".

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: *Donal Dife*  
Address: *17 WALTHAM CRESS*  
Postcode: *SO16 5NU*

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

I have seen advertised in the above shop window that an application for a licence to permit the selling of alcohol from this store has been submitted to the City Council's Licensing Team.

As a concerned local resident I feel that it is my duty to write in to oppose and object to this licence for a number of reasons.

**1) Previous alcohol licence in the area**

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**2) Public Safety and Protecting Children: Anti Social Behaviour (ASB) in the area.**

For the past 2-3 years, instances of ASB have been slowly increasing with the focus tending to be on the parade of shops in Aldermoor Road, Waltham Crescent and Bransbury Close and the Police are still regularly in attendance in the area. During a Police Street Briefing back in the Summer of 2009, the Police confiscated a considerable amount of alcohol from underage children. I fear that to encourage more alcohol to be sold in the area will make this already significant problem far worse. There are groups of young people who can be seen drinking alcohol on the streets each weekend and unfortunately this area of Aldermoor have experienced some very serious assaults in the area that have been widely reported in the Southern Daily Echo.

**3) Alcohol provision in the area.**

I am aware that there are already a number of licensed premises in the area which sells alcohol. These include the Woodman Pub, One Stop Store in Coxford Road (no more than 150 yards from the Premier Convenience Store) and also Sainsburys in Lordshill. I feel that there is more than sufficient alcohol provision in the area and that residents' needs are already well catered for.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has agreed to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel.

Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: FAY BARTLETT  
Address: 5 BRADLEY GREEN  
Postcode: SO16 5HZ  
Soton



15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Cxford, Southampton, SO16 5NU**

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I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

A handwritten signature in dark ink, appearing to be "Fay Bartlett".

A small, stylized handwritten mark or signature in dark ink.

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Natasha Oldbury  
Address: 1 Waltham Crescent  
Postcode: SO16 5NW

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Yours sincerely,

1

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: HALLMAN  
Address: 4 SPRINGFORD Close  
Postcode: SO16 5JD

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Alder Moor Convenience Store, 237-239 Alder Moor Road, Cxford, Southampton, SO16 5NU**

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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Michelle Lane  
Address: 5 Springford Close  
Postcode: SO16 5JD

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Cxford, Southampton, SO16 5NU**

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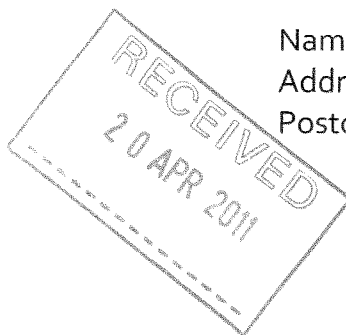
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Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: B BAGG  
Address: 3 WALTHAM CRESCENT  
Postcode: SO16 5NW

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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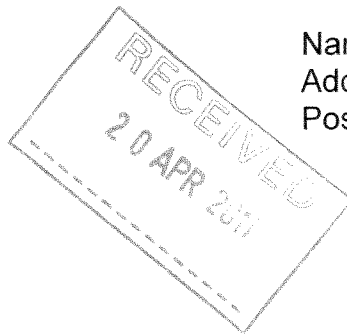
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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: DC & TL KEATS  
Address: 13 WALTHAM CRESCENT  
Postcode: SO165NW

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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**1) Previous alcohol licence in the area**

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**3) Alcohol provision in the area.**

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Cllr Don Thomas has agreed to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: SAM WOODMAN  
Address: 89 PETERWORTH Gdns  
Postcode: SO16 8EF

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

I notice in the Southern Daily Echo that an application for a licence to permit the selling of alcohol from the above store has been submitted to the City Council's Licensing Team.

Living locally in the area I feel that it is my duty to write in with my concerns to oppose this licence for issues involving Anti Social Behaviour in the area.

It is not the first time that a convenience store has tried to sell alcohol from this parade of shops. Previously there was a licensed Co-Operative Store. The issues that resulted from Alcohol sales forced the Police to get a 'Section 30' for the area to tackle the problem of anti social behaviour in the area. There was also the tragic death of Daniel Loader in April 2005 who was stabbed in the area and which the underage drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but, as a local resident, I do not want to experience this high level of anti-social behaviour in the area again.

Unfortunately instances of ASB have been slowly increasing over the last few years with the focus always tending to be the parade of shops in Aldermoor Road. The Police are still a very common sight in the area. There is still an issue with underage drinking in the area and should this licence be approved this can only make the situation worse. This is particularly worse on the weekends particularly Friday, Saturday and Sunday nights.

It is sad to report that Aldermoor has made the headlines recently for a number of incidents the most serious recently being the serious assault to a bus driver on Lordshill Way. Again alcohol was significant factor in the incident.

There are still a number of anti social behaviour issues that need to be address in this area of Aldermoor but I feel that if this licence is successful these problems will be exacerbated.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

ClIr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: MRS JE GOODWIN  
Address: 59, PETWORTH GARDEN  
Postcode: SO16 8EF

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Alder Moor Convenience Store, 237-239 Alder Moor Road, Coxford, Southampton, SO16 5NU**

I have seen advertised in the above shop window that an application for a licence to permit the selling of alcohol from this store has been submitted to the City Council's Licensing Team.

As a concerned local resident I feel that it is my duty to write in to oppose and object to this licence for a number of reasons.

**1) Previous alcohol licence in the area**

As I hope you would know, previously there was a Co-Operative Store in these same premises. Such was the issues caused by the alcohol sold in this establishment that the Police and Southampton City Council's Safer Neighbourhoods Team imposed a Section 30 Dispersal Notice which covered the shops in Alder Moor Road, Waltham Crescent, Purbrook & Bransbury Close. This happened after the tragic death of a local teenager in April 2005 in which the drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but local residents do not want to experience this high level of anti-social behaviour in the area again.

**2) Public Safety and Protecting Children: Anti Social Behaviour (ASB) in the area.**

For the past 2-3 years, instances of ASB have been slowly increasing with the focus tending to be on the parade of shops in Alder Moor Road, Waltham Crescent and Bransbury Close and the Police are still regularly in attendance in the area. During a Police Street Briefing back in the Summer of 2009, the Police confiscated a considerable amount of alcohol from underage children. I fear that to encourage more alcohol to be sold in the area will make this already significant problem far worse. There are groups of young people who can be seen drinking alcohol on the streets each weekend and unfortunately this area of Alder Moor have experienced some very serious assaults in the area that have been widely reported in the Southern Daily Echo.

**3) Alcohol provision in the area.**

I am aware that there are already a number of licensed premises in the area which sells alcohol. These include the Woodman Pub, One Stop Store in Coxford Road (no more that 150 yards from the Premier Convenience Store) and also Sainsburys in Lordshill. I feel that there is more than sufficient alcohol provision in the area and that residents' needs are already well catered for.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has agreed to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel.

Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Leanda White  
Address: 9 Waltham Crescent  
Postcode: SO16 5NW

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Yours sincerely,

H.A.G.E.S.S.E.D

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: PAUL & ROSALIE  
Address: 13 Shalden Close  
Postcode: SO16 5JE

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: ✓ MAREK  
Address: 11 SVALDEN CLOSE  
Postcode: SO15 6JZ

15<sup>th</sup> April 2011

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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: D. MCKEE  
Address: 9 STANLERN CLOSE  
Postcode: SO16 5JG



13<sup>th</sup> April 2011

Dear sir,

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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: W. LEBOURN  
Address: Z SHARDIA CLOSE  
Postcode: SO16 5JF

15<sup>th</sup> April 2011

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: MR A W - ABARROW  
Address: 6 STANBURY CLOSE  
Postcode: SO16 5SQ

13<sup>th</sup> April 2011

Dear sir,

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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name:  
Address:  
Postcode:

S. Godfrey  
3. SMITHS CLOSE  
SO16 5JQ

15<sup>th</sup> April 2011

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: D Hall  
Address: 2, SHARDON CLOSE  
Postcode: SO16 5JG

13<sup>th</sup> April 2011

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Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: MR. C. JULIAN  
Address: 11 LANGRISH RD.  
Postcode: SO16 5JF

13<sup>th</sup> April 2011

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Cllr Don Thomas has agreed to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel.

Yours sincerely,

A handwritten signature in black ink, appearing to be "Don Thomas".

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: HALL  
Address: 3 SPRINGFORD CLOSE  
Postcode: SO16 5JD

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Sonia Yarnold  
Address: 1 Springfield Close  
Postcode: SO16 5SD

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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**2) Public Safety and Protecting Children: Anti Social Behaviour (ASB) in the area.**

For the past 2-3 years, instances of ASB have been slowly increasing with the focus tending to be on the parade of shops in Aldermoor Road, Waltham Crescent and Bransbury Close and the Police are still regularly in attendance in the area. During a Police Street Briefing back in the Summer of 2009, the Police confiscated a considerable amount of alcohol from underage children. I fear that to encourage more alcohol to be sold in the area will make this already significant problem far worse. There are groups of young people who can be seen drinking alcohol on the streets each weekend and unfortunately this area of Aldermoor have experienced some very serious assaults in the area that have been widely reported in the Southern Daily Echo.

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I am aware that there are already a number of licensed premises in the area which sells alcohol. These include the Woodman Pub, One Stop Store in Coxford Road (no more than 150 yards from the Premier Convenience Store) and also Sainsburys in Lordshill. I feel that there is more than sufficient alcohol provision in the area and that residents' needs are already well catered for.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has agreed to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel.

Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: LEE BICKERS  
Address: 53 PETWORTH GARDENS, LORDSWOOD  
Postcode: SO16 8EF

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Cxford, Southampton, SO16 5NU**

I notice in the Southern Daily Echo that an application for a licence to permit the selling of alcohol from the above store has been submitted to the City Council's Licensing Team.

Living locally in the area I feel that it is my duty to write in with my concerns to oppose this licence for issues involving Anti Social Behaviour in the area.

It is not the first time that a convenience store has tried to sell alcohol from this parade of shops. Previously there was a licensed Co-Operative Store. The issues that resulted from Alcohol sales forced the Police to get a 'Section 30' for the area to tackle the problem of anti social behaviour in the area. There was also the tragic death of Daniel Loader in April 2005 who was stabbed in the area and which the underage drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but, as a local resident, I do not want to experience this high level of anti-social behaviour in the area again.

Unfortunately instances of ASB have been slowly increasing over the last few years with the focus always tending to be the parade of shops in Aldermoor Road. The Police are still a very common sight in the area. There is still an issue with underage drinking in the area and should this licence be approved this can only make the situation worse. This is particularly worse on the weekends particularly Friday, Saturday and Sunday nights.

It is sad to report that Aldermoor has made the headlines recently for a number of incidents the most serious recently being the serious assault to a bus driver on Lordshill Way. Again alcohol was significant factor in the incident.

There are still a number of anti social behaviour issues that need to be address in this area of Aldermoor but I feel that if this licence is successful these problems will be exacerbated.

I hope that for these reasons that you will listen to residents concerns and decline the above licence.

Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

A handwritten signature in blue ink, appearing to be "Lee Bickers". The signature is written in a cursive style and is positioned to the right of the "Yours sincerely," text.

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Mrs Rusden  
Address: 2 Springford close  
Postcode: SO16 5JD

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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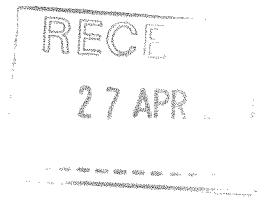
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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: Jan, Grażyna WILK  
Address: 29 PURBROOK CLOSE  
Postcode: SO 16 5NZ



13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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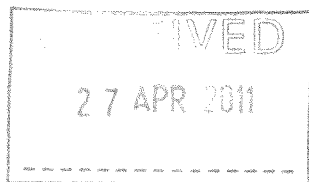
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Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: MISS K Riddell  
Address: 25 PURBROOK  
Postcode: SO16-5NZ



13<sup>th</sup> April 2011

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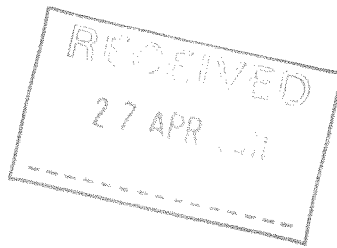
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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: KAREN JONES  
Address: 24 BEAULIEU CREE  
Postcode: SO16 8ED



15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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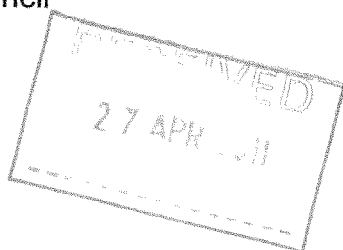
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Cllr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: S.P MOODY  
Address: 420 COXFORD ROAD  
Postcode: SO16 5LL

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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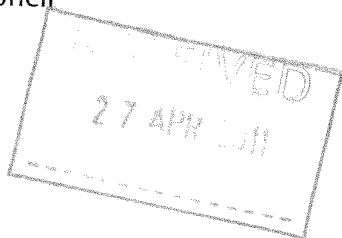
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Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: L CROMPTON  
Address: 225 ALDERMOOR RD  
Postcode: SO16 5NS

15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Alder Moor Convenience Store, 237-239 Alder Moor Road, Coxford, Southampton, SO16 5NU**

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Unfortunately instances of ASB have been slowly increasing over the last few years with the focus always tending to be the parade of shops in Alder Moor Road. The Police are still a very common sight in the area. There is still an issue with underage drinking in the area and should this licence be approved this can only make the situation worse. This is particularly worse on the weekends particularly Friday, Saturday and Sunday nights.

It is sad to report that Alder Moor has made the headlines recently for a number of incidents the most serious recently being the serious assault to a bus driver on Lordshill Way. Again alcohol was significant factor in the incident.

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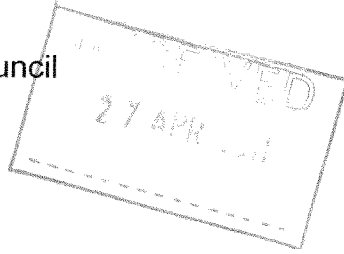
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Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: J. STURGESS  
Address: 9, BRANSBURY CLOSE, ALDERMOOR  
Postcode: SO165NY

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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Yours sincerely,  
n s



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: J Hill  
Address: 31 WALTHAM CREW  
Postcode: SO165NW



15<sup>th</sup> April 2011

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**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Coxford, Southampton, SO16 5NU**

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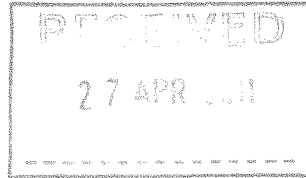
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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: L. Hill  
Address: 31 Waltham Crescent  
Postcode: SO16 5NW



13<sup>th</sup> April 2011

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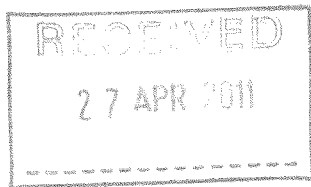
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PO Box 1344  
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SO15 1WQ

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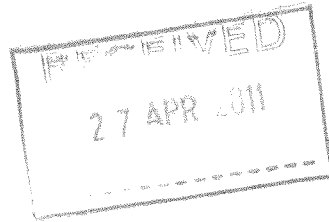
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Clr Don Thomas has volunteered to be the spokesperson for local residents and I agree for him to raise my objections at any Licensing Panel on this issue.

Yours sincerely,

Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Name: GARETH HILL  
Address: 31 WALTHAM CRESCENT  
Postcode: SO16 5NU



15<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Alder Moor Convenience Store, 237-239 Alder Moor Road, Coxford, Southampton, SO16 5NU**

I notice in the Southern Daily Echo that an application for a licence to permit the selling of alcohol from the above store has been submitted to the City Council's Licensing Team.

Living locally in the area I feel that it is my duty to write in with my concerns to oppose this licence for issues involving Anti Social Behaviour in the area.

It is not the first time that a convenience store has tried to sell alcohol from this parade of shops. Previously there was a licensed Co-Operative Store. The issues that resulted from Alcohol sales forced the Police to get a 'Section 30' for the area to tackle the problem of anti social behaviour in the area. There was also the tragic death of Daniel Loader in April 2005 who was stabbed in the area and which the underage drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but, as a local resident, I do not want to experience this high level of anti-social behaviour in the area again.

Unfortunately instances of ASB have been slowly increasing over the last few years with the focus always tending to be the parade of shops in Alder Moor Road. The Police are still a very common sight in the area. There is still an issue with underage drinking in the area and should this licence be approved this can only make the situation worse. This is particularly worse on the weekends particularly Friday, Saturday and Sunday nights.

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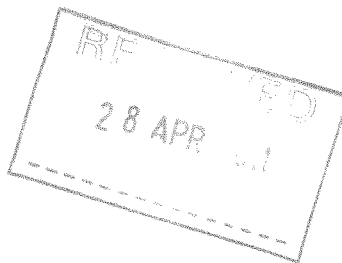
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Yours sincerely,



Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: Mr Vernon Haskell  
Address: 26 Purbrook Close  
Postcode: SO16 5NZ

13<sup>th</sup> April 2011

Dear sir,

**Re: Licensing Application: Premier Aldermoor Convenience Store, 237-239 Aldermoor Road, Cxford, Southampton, SO16 5NU**

I have seen advertised in the above shop window that an application for a licence to permit the selling of alcohol from this store has been submitted to the City Council's Licensing Team.

As a concerned local resident I feel that it is my duty to write in to oppose and object to this licence for a number of reasons.

**1) Previous alcohol licence in the area**

As I hope you would know, previously there was a Co-Operative Store in these same premises. Such was the issues caused by the alcohol sold in this establishment that the Police and Southampton City Council's Safer Neighbourhoods Team imposed a Section 30 Dispersal Notice which covered the shops in Aldermoor Road, Waltham Crescent, Purbrook & Bransbury Close. This happened after the tragic death of a local teenager in April 2005 in which the drinking of alcohol was a significant factor. The issues in the area eventually led for the alcohol licence to be withdrawn upon renewal which meant problems in the area did decrease considerably for a time. This 'Section 30' has now expired but local residents do not want to experience this high level of anti-social behaviour in the area again.

**2) Public Safety and Protecting Children: Anti Social Behaviour (ASB) in the area.**

For the past 2-3 years, instances of ASB have been slowly increasing with the focus tending to be on the parade of shops in Aldermoor Road, Waltham Crescent and Bransbury Close and the Police are still regularly in attendance in the area. During a Police Street Briefing back in the Summer of 2009, the Police confiscated a considerable amount of alcohol from underage children. I fear that to encourage more alcohol to be sold in the area will make this already significant problem far worse. There are groups of young people who can be seen drinking alcohol on the streets each weekend and unfortunately this area of Aldermoor have experienced some very serious assaults in the area that have been widely reported in the Southern Daily Echo.

**3) Alcohol provision in the area.**

I am aware that there are already a number of licensed premises in the area which sells alcohol. These include the Woodman Pub, One Stop Store in Cxford Road (no more that 150 yards from the Premier Convenience Store) and also Sainsburys in Lordshill. I feel that there is more than sufficient alcohol provision in the area and that residents' needs are already well catered for.

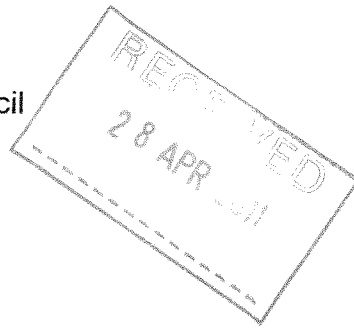
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PO Box 1344  
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SO15 1WQ



Name: Mrs Lisa Haskell  
Address: 26 Purbrook Close  
Postcode: SO16 5NZ

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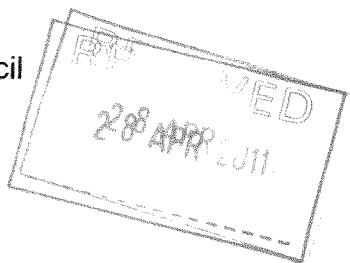
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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ



Name: **SHELLEY VAUGHAN**  
Address: **22 PURBROOK CLOSE**  
Postcode: **SO16 5NZ**

13<sup>th</sup> April 2011

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Licensing Team  
Southampton City Council  
PO Box 1344  
Southampton  
SO15 1WQ

Denise Williams  
Name: *STUART DIAPER*  
Address: *24 PURBROOK CLOSE*  
Postcode: *SO16 5NZ*



15<sup>th</sup> April 2011

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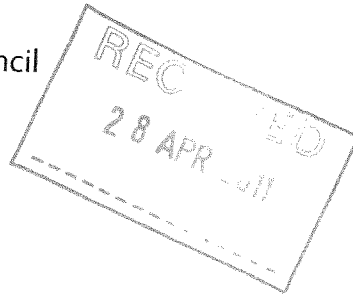
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Address: 225 ALDERMOOR RD  
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