DECISION-MAKER:	PLANNING AND RIGHTS OF WAY PANEL			
SUBJECT:	STREET NAMING – OCEAN DOCK, PORT OF SOUTHAMPTON			
DATE OF DECISION:	14 FEBRUARY 2012			
REPORT OF:	HEAD OF PLANNING AND SUSTAINABILITY			
STATEMENT OF CONFIDENTIALITY				
Not Applicable				

BRIEF SUMMARY

The Panel are asked to consider the proposed name and support this report's recommendation.

RECOMMENDATIONS:

(i) That the name 'White Star Way' be approved for a new street located within the Port of Southampton.

REASONS FOR REPORT RECOMMENDATIONS

1. The purpose of this report is to decide the name of a new street.

DETAIL (Including consultation carried out)

- 2. The Council received a request from Associated British Ports (ABP) to name a new street that was built at the head of the Ocean Dock within the Port of Southampton (Appendix 1).
- 3. Ocean Dock was originally known as 'White Star Dock' and was where the White Star liners sailed from.
- 4. To coincide with the centenary of the Titanic sailing from its berth in the White Star dock. ABP thought it appropriate to provide a form of memorial by naming a street located within the Port.
- 5. The name 'White Star Way' has been suggested to commemorate the 100th anniversary.
- 6. It is intended that the street name be unveiled on 10th April 2012, exactly 100 years after the Titanic set sail.
- 7. The Royal Mail has been consulted and have raised no objection to the proposed name.
- 8. The name 'White Star Way' is not being used elsewhere in the City. It is recommended that the proposed name should be supported.

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

9. No alternative names have been suggested.

RESOURCE IMPLICATIONS

Capital/Revenue

10. There are no financial implications. Street nameplates will be funded by the developer.

Property/Other

11. None.

LEGAL IMPLICATIONS

Statutory Power to undertake the proposals in the report:

12. The power for the City Council to name streets is contained within the Town Improvement Clauses Act 1847.

Other Legal Implications:

13. None

POLICY FRAMEWORK IMPLICATIONS

14. None

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SUPPORTING DOCUMENTATION

Non-confidential appendices are in the Members' Rooms and can be accessed on-line

Appendices

1.	Location Plan
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Documents In Members' Rooms - None

Integrated Impact Assessment

Do the implications/subject/recommendations in the report require an Integrated Impact Assessment to be carried out.

Other Background Documents

Title of Background Paper(s) - None

Relevant Paragraph of the Access to Information Procedure Rules / Schedule 12A allowing document to be Exempt/Confidential (if applicable)

No

Integrated Impact Assessment and Other Background documents available for inspection at:

WARDS/COMMUNITIES AFFECTED: Bargate	
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