

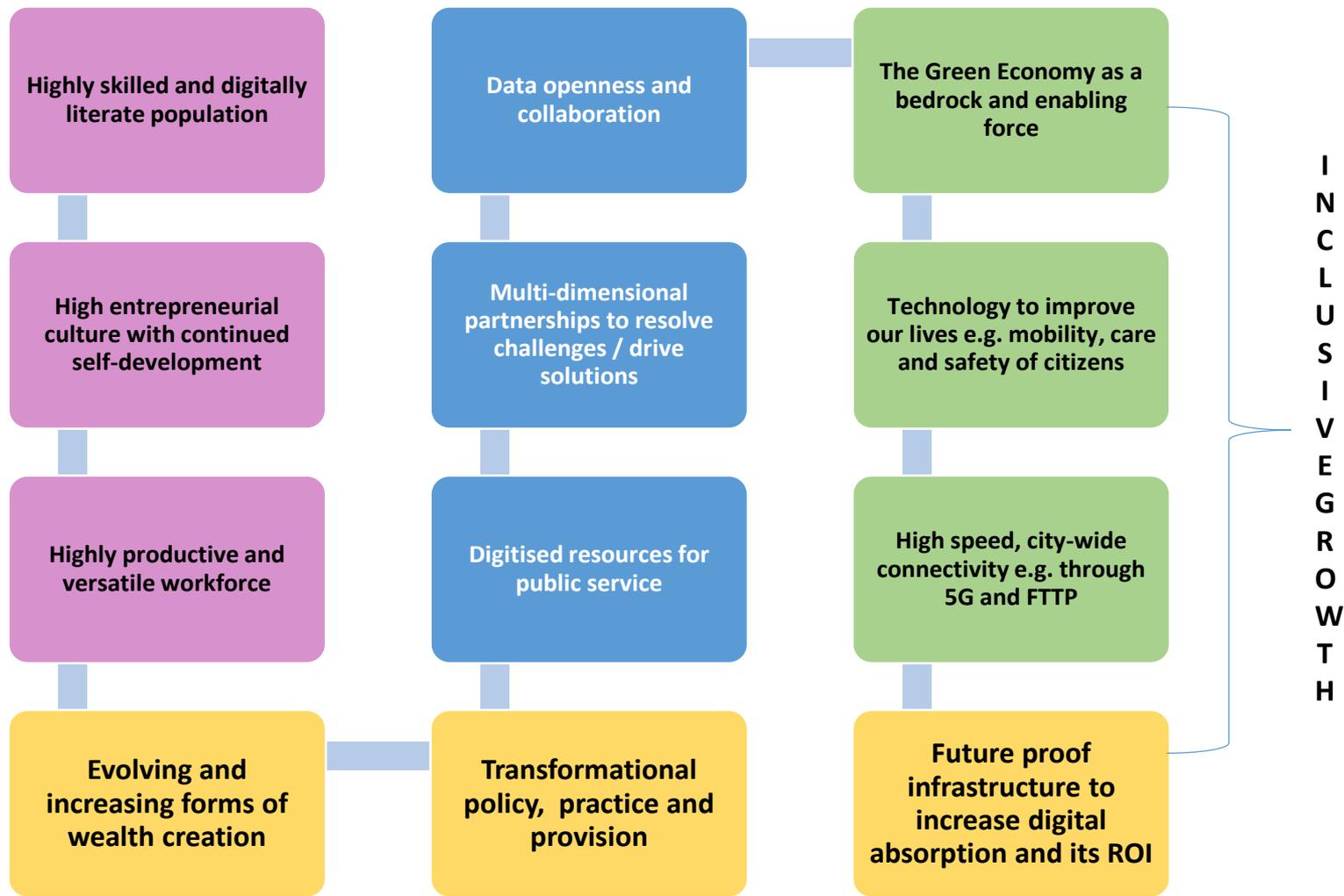
Smarter City?



Cabinet Scrutiny Panel Inquiry: The Future of Work
7 February 2019

A city of growth and opportunity, where everyone thrives

Key features



A few considerations

- I. Identify major challenges (inclusive of Industrial Strategy Grand Challenges) and prioritise to support key drivers / assets of the City with the resources and capacity to back them – be aspirational, but realistic
- II. Sector convergence and collaboration to reflect ‘interdependency’ on each other
- III. Job design
- IV. Occupational modelling
- V. Simplify the language for partners e.g. “we can use technology to:
 - a) make better products;
 - b) patent / sell / export more;
 - c) deliver better services; and
 - d) find joint solutions”.
- VI. Think beyond productivity by looking at how we can add value and create new opportunities
- VII. Value human capital through investing in their readiness / capability to be the future of work

Design principles for RSA 'Cities of Learning' model

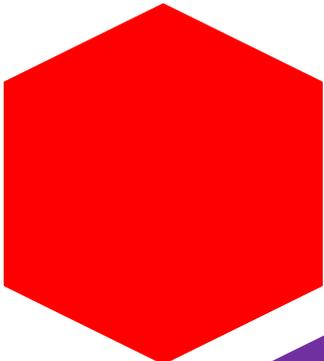
- I. Persuasion – e.g. “A city of growth and opportunity, where everyone thrives”
- II. Infrastructure – e.g. NETWORK, FUTURE WORLDS
- III. Openness – e.g. Virtual platform for adult learning, Data Trust
- IV. Institutional Pluralism – e.g. Southampton Education Forum
- V. Co-design – e.g. proposed ‘Education Quarter’
- VI. Trust building – e.g. process of establishing the ‘Education Quarter’
- VII. Developmental – e.g. impact of the ‘Education Quarter’

Based on https://www.thersa.org/globalassets/projects/city-of-learning/cities-of-learning_prospectus.pdf

(Some) work in progress

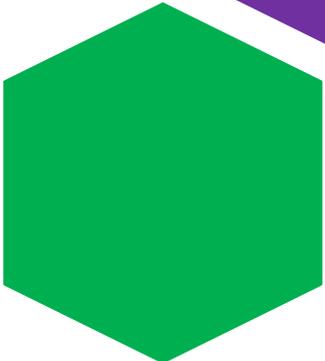
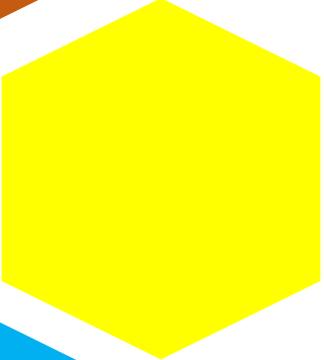
- Future of Work Inquiry
- Launch of NETWORK
- 'Tech in the City' events
- 'Smart' assessment and horizon scanning
- Solent Apprenticeship Hub
- Partnership activity:
 - HEIs for supporting high value start up and scale up activity
 - Etch, Geovation and Tech UK initially for Tech in the City events
 - Autodesk / FOBM initially for Digital Catalysts programme
<https://www.autodesk.co.uk/futureofbritishmanufacturing/digital-catalyst>
 - Southampton Education Forum
<https://www.teachsouthamptoneducation.co.uk/>
 - Institute of Coding for boosting digital skills amongst citizens, learners and employees <https://instituteofcoding.org/>
 - LGA for informing Local Industrial Strategies <https://www.local.gov.uk/local-industrial-strategies>

Golden thread of skills



- I) Better conditions: SME start-up, retention & growth
- II) Increase in higher wage job creation
- III) Smart investment
- IV) Greater scope for innovation
- V) Enabling social capital

- I) Adaptive capacity
- II) Increased competitiveness
- III) Market makers
- IV) High performing culture / knowledge transfer
- V) Digital absorption



- I) Skills match / added value to business
- II) Talent attraction, retention & wellbeing
- III) Readiness / aspirations of CYP