

**Southampton City Council**  
**Tobacco Alcohol and Drug (TAD) Strategy 2023-2028**  
**Annual Directorate Reports: 2024 progress and 2025 plans**

This report has been written by Public Health and Directorates for the Health & Wellbeing Board, 30 April 2025.

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## Introduction

The [Tobacco, Alcohol and Drugs Strategy 2023-2028](#) went live in January 2023, with annual reports due to the Health & Wellbeing Board.

The Council is arranged into directorates. Directorates were restructured in 2024. The TAD strategy had a programme for each directorate. Commitments have been re-allocated to the most relevant directorate, so that now 6 of the 7 directorates has a TAD Strategy programme. The commitments have not otherwise been altered. These current directorates, and strategy programmes, are:

Directorate	Executive Director / Director	Directorate scope
1. Children & Learning	Robert Henderson, Executive Director	Children Social Care, Safeguarding, Education and Learning.
2. Community Wellbeing	Robert Henderson, Executive Director	Adult Social Care, Public Health, Commissioning and Stronger Communities.
3. Resident Services	Debbie Ward, Executive Director	Customer Experience, Environment & Green City, Housing and Leisure.
4. Growth & Prosperity	Stephen Haynes, Executive Director	Economic Development, Planning, Transport & Infrastructure, Development & Property Management and Culture.
5. Strategy & Performance	Munira Holloway, Director	Intelligence and Insight, Projects and Change, Policy and Communications
6. Enabling Services	Mel Creighton, Executive Director	Finance, Supplier Management, Legal and HR, and IT.
7. Transformation	James Wills-Fleming, Director	To note - no TAD Strategy commitments are currently assigned to the Transformation programme

from: [Executive Management Team](#), January 2025.

This report takes each directorate programme in turn. It lists the strategy commitments, progress by the end of 2024 (2<sup>nd</sup> year of the strategy) and plans for 2025. It is high level and, like the strategy, focusses on the actions within the gift of Southampton City Council.

Key Performance Indicators are reported separately: [TAD Strategy KPI dashboard](#).

Previous reports and plans are at [SCC Health and Wellbeing Board 13.03.24](#) (item 16).

## Programme 1: Wellbeing: Children & Learning

### 1) 2024 Headlines

- Initial Children and Young People Tobacco, Alcohol, Drugs and Vaping Needs Assessment completed. More service feedback planned.
- Drug and alcohol support workers now in Family Hubs, funded from the Supplemental Substance Misuse Treatment & Recovery Grant (SSMTRG) for 2024/25.
- More Children and Young People (CYP) aged under 18 engaging in structured treatment, from 9 in March 2022 to 17 in March 2024

### a) Strengths

- Additional SSMTRG funding has supported an improved ‘joined up’ approach between Children's Social Care and Young Peoples Drug and Alcohol treatment and support services
- Family hub smoking cessation programme begun, with roll-out continuing into 2025. Hubs will offer specialist stop smoking support for families, including free NRT or vape starter kit for short term use, as part of evidence-based treatment. Funded by OHID Local Stop Smoking Services & Support Grant to SCC.
- Vulnerable Adolescents Board identified as lead Board for the exploitation of young people involving drugs, alcohol &/or tobacco.
- Looking ahead to 2025/26, indicative national grant announced: Drug & Alcohol Treatment, Recovery & Improvement Grant (DATRIG).

### b) Risks and issues

- Public Health and DATRIG grants only confirmed to 31 March 2026. Local Stop Smoking Services & Support Grant indicative to 2028/9, but only confirmed annually.
- Relationship between Reducing Drug Harm Partnership, Vulnerable Adolescents Board, Safe City Partnership and Hampshire Violence Reducing Unit to be clarified

### 2) Details for each commitment

Wellbeing: Children & Learning Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
1. Continue to incorporate support to stop smoking in <b>maternity services</b> and other health and care services for	Maternity Service: <ul style="list-style-type: none"> <li>• Public Health Midwives, Tobacco Dependency Advisor (TDA) and administrative staff in place.</li> <li>• National Institute of Health and Care Excellence (NICE) and National Centre for Smoking Cessation</li> </ul>	Maternity Service: <ul style="list-style-type: none"> <li>• A continued drive towards accurate reporting and increased engagement.</li> <li>• Strengthen links with Health Visitors.</li> </ul>

Wellbeing: Children & Learning Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>pregnancy and early years, including health visitors.</p>	<p>Training (NCSCT) evidence-based interventions offered. All midwives offered smoking cessation training, ongoing CPD.</p> <ul style="list-style-type: none"> <li>• Focus on Needing Extra Support Teams (NEST) where there is the greatest inequality.</li> <li>• All pregnant people identifying as smokers when booking in with maternity services, will be allocated a Smokefree Midwife.</li> <li>• This support is complemented by Integrated Commissioning Board (ICB) and University of Southampton (UHS) Hospital Trust implementation of NHS Long Term Plan pathway.</li> <li>• Smoking at time of delivery (SATOD) January 2025 7.9%, ie a positive downward trend, similar to England and mid rank with deprivation decile comparators. <a href="#">Smoking Profile - Data   Fingertips   Department of Health and Social Care</a></li> </ul> <p>Family Nurse Partnership: Continuing to offer high quality evidence-based interventions are delivered along with direct supply nicotine replacement (NRT)</p> <p>Family Hubs: Family hub smoking cessation programme started in 2024 and is continuing to be rolled out in 2025. By the end of 2024, 3 hubs had been set up with training and were arranging clinics. Once “live”, will provide specialist stop smoking support for families, including free NRT or vape</p>	<ul style="list-style-type: none"> <li>• Nationally funded “Swap2 Stop” scheme for vape starter kit to commence in Feb 2025 (links with commitment 2 below)</li> <li>• Explore options to engage with a national or local incentive scheme (links with commitment 2 below)</li> </ul> <p>Family Hubs:</p> <ul style="list-style-type: none"> <li>• Embed the specialist stop smoking service in all Hubs</li> <li>• Identify opportunities to support pregnant people and their families across a variety of settings.</li> <li>• Promote smokefree homes</li> </ul>

Wellbeing: Children & Learning Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
	<p>starter kit for short term use, as part of evidence-based treatment.</p>	
<p>2. A possible, <b>pilot e-cigarette scheme</b> and consider <b>incentives pilot</b> for pregnant women and a campaign for people who provide childcare (grandparents/significant others).</p>	<ul style="list-style-type: none"> <li>• Successful application to the national Swap2Stop scheme for a Spring 2025 roll out.</li> <li>• Scoping of the national incentive scheme.</li> <li>• Extensive campaigns, in collaboration with the NHS, (all age) delivered locally in the settings and across the city.</li> <li>• Stop smoking support including free NRT and vapes starter kits commenced through Family Hubs</li> </ul>	<ul style="list-style-type: none"> <li>• Nationally funded “Swap2 Stop” scheme for vape starter kit to commence in Feb 2025 within maternity services (links with commitment 1 above)</li> <li>• Continue to explore options to engage with a national or local incentive scheme (links with commitment 1 above)</li> <li>• Expanding the offer for stop smoking support, including NRT and vape starter kits through the Family Hubs.</li> <li>• Ongoing campaigns encouraging smokefree pregnancy and homes delivered across the city, through maternity services, primary care and Family Hubs.</li> </ul>
<p>3. Identify and support more <b>children and young people living with alcohol and drug dependent adults</b></p>	<ul style="list-style-type: none"> <li>• Children and Young people Tobacco, Alcohol, Drugs and Vaping Needs Assessment completed, focused on data.</li> <li>• Adult Drug and Alcohol Needs Assessment completed. ADANA includes consideration of unmet need for parents with drug and alcohol dependence</li> <li>• Education Support workers work with teaching staff and young people experiencing drug and alcohol issues to provide early intervention and prevention and support for those living with adults experiencing drug and/or alcohol issues.</li> </ul>	<ul style="list-style-type: none"> <li>• Additional Drug and Alcohol Needs Assessment work commissioned to capture stakeholder views of CYP services, to be delivered by Spring 2025.</li> <li>• Agree and implement joint action plan to improve identification, pathways and interventions with Children’s and Adult Social Care, Drug and Alcohol Support Services and others.</li> <li>• Prepare for recommissioning of community drug &amp; alcohol services, informed by needs assessments.</li> </ul>

Wellbeing: Children & Learning Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
	<ul style="list-style-type: none"> <li>• Co-located specialist drug and alcohol support workers are in post and located within the Youth Hub as planned. Specialist workers are involved in the “Team around the family” and the “team around the professional” – assisting in developing the social work teams knowledge of drug and alcohol interventions and support.</li> </ul>	
<p>4. Support young people and families <b>most at risk</b> of substance use or criminal exploitation with early, targeted support</p>	<ul style="list-style-type: none"> <li>• Co-located specialist drug and alcohol support workers are in post and located within the Youth Hub as planned. Specialist workers are involved in the “Team around the family” and the “team around the professional” – assisting in developing the social work teams knowledge of drug and alcohol interventions and support.</li> <li>• The YP outreach team has been established. Work to provide outreach to young adults as part of the night time economy is on-going. The outreach team have started to build relationships with local young people who may be being exploited by county lines to become involved in illicit drug supply.</li> <li>• DASH have played an active role in supporting the development of the contextual safeguarding approach in the city.</li> <li>• DASH outreach team have started to build relationships with many of the young people who are suspected to be involved in the open drug market in St Marys.</li> </ul>	<ul style="list-style-type: none"> <li>• Agree and implement joint action plan responding to both CYP and Adult needs assessments to improve identification, pathways and interventions with Children’s and Adult Social Care, Drug and Alcohol Support Services and others.</li> <li>•</li> </ul>

Wellbeing: Children & Learning Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
	<ul style="list-style-type: none"> <li>• From December 2023 a Health, Education and Learning Pathway (HELP) has been developed to provide a clinical framework around help, support and rehabilitation available for young people in the criminal justice system. This approach will improve the quality of intervention to this cohort of young people with a high risk of exploitation or substance use.</li> <li>• Piloted Risk outside the Home (ROTH) conferences, as an alternative to Child Protection Conferences for young people, as part of a pilot with Durham University.</li> <li>• Youth Justice Service, Young People’s Service and the Inclusion and Prevention Service providing help, support, diversion and protection approximately 200 young people at any one time where is a significant risk of substance use or criminal exploitation.</li> <li>• Holiday Activities Fund (HAFF) activity targeted to provide diversionary activities during school holidays which are times where risks of substance use and exploitation can increase.</li> </ul>	
<p>5. Review and strengthen prevention and early intervention work in <b>0-25 education settings</b>, such as early years, schools, colleges and universities. This includes delivering</p>	<ul style="list-style-type: none"> <li>• All Southampton schools/ colleges invited to join the local Personal, Social &amp; Health Education (PSHE) Networks, guided by public health priorities and supported by the PSHE Association. This includes membership to the PSHE Association for</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing PSHE support for schools, based on teacher's needs, through the PSHE networks and membership to the PSHE Association.</li> <li>• National Relationships, Sex and Health Education (RHSE) curriculum under review following a change in government, any amendments or resources to</li> </ul>

Wellbeing: Children & Learning Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>prevention as educators, employers, and as important local organisations</p>	<p>all schools, providing quality assured resources, ongoing training and expert advice to all schools.</p> <ul style="list-style-type: none"> <li>• Teachers received regular updates, guidance and a range of new resources on tobacco, alcohol, drugs and vaping, as available.</li> <li>• Cross-council vaping group focussing on youth vaping, continues to be a forum for discussion and sharing.</li> <li>• The Buzz educational sessions have continued throughout the year, with Year 9 and 10 children being those principally in scope. The sessions are delivered across most schools and have proved popular with pupils and with teaching staff.</li> <li>• DASH have delivered drug education training to staff at the Polygon school and Oasis Mayfield. Also, have one booked with Southampton City College and have delivered two courses at Cantell School.</li> <li>• DASH have developed a 6-week targeted group drug education course for schools</li> <li>• Children and Young People Tobacco, Alcohol, Drugs and Vaping Needs Assessment completed.</li> </ul>	<p>be communicated and supported locally, as appropriate.</p> <ul style="list-style-type: none"> <li>• Support local settings with any policy updates or implications following the Tobacco &amp; Vapes Bill, as appropriate.</li> <li>• Very Brief Advice (VBA) training will be delivered to No Limits to promote referrals for stop smoking, plus one-off quit vaping session, via new Southampton Smokefree Solutions <i>Quitline</i> commissioned in 2024, launching in Spring 2025</li> <li>• Explore opportunities with other agencies supporting children &amp; young people in educational settings, where VBA training can be delivered and referral pathways to the Quitline established.</li> <li>• Review and, if applicable, strengthen relationships with both Universities to reduce tobacco, alcohol &amp; drug harms.</li> <li>• Use needs assessment and Beewell Survey to inform future work.</li> </ul>
<p>6. Work with others to support a wide range of <b>leisure activities</b> in the city for children and young people, as prevention and diversion.</p>	<ul style="list-style-type: none"> <li>• The HAFF programme has a specific delivery programme targeted at young people from the youth justice and other significantly vulnerable adolescent groups to provide a programme of exciting, high adrenalin activities during school holidays as a diversion from substance use and</li> </ul>	<ul style="list-style-type: none"> <li>• Continue, develop and adapt programmes</li> </ul>

Wellbeing: Children & Learning Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
	<p>exploitation. In 2023 80 young people accessed these activities.</p> <ul style="list-style-type: none"> <li>• The Saints foundation are commissioned and access funding from a variety local and national sources to provide an extensive programme of social inclusion and positive activities for the most vulnerable young people in the city.</li> <li>• Outreach Youth Work is being Co-ordinated across the city targeting the Redbridge, Thornhill and St Mary’s areas and is being delivered by the council, No limits and Youth Options.</li> <li>• The council and police are developing a public health approach to serious youth violence and exploitation, which has been evaluated as effective in Glasgow and the West Midlands. The Focused Deterrent model is scheduled to be operational from April 2024.</li> <li>• Three organisations Youth Options, Testlands and No Limits have accessed funding from the Youth Investment Fund to transform buildings to increase the capacity and quality of Youth Provision across the city. The Youth Settings benefitting from this central government funding are Mansell Park Pavilion in Redbridge, Coxford Community Centre in Lordshill and the No Limits setting in the Avenue.</li> </ul>	
<p>7. Promote <b>accessible, reputable information</b> for children, young people, families and the workforces supporting them, about</p>	<ul style="list-style-type: none"> <li>• Regular input to PSHE coordinators network meetings of reputable sources of information, including presentations from local and national agencies offering support.</li> </ul>	<ul style="list-style-type: none"> <li>• Continued input to PSHE coordinators network meetings of reputable sources of information, including presentations from local and national agencies offering support.</li> </ul>

Wellbeing: Children & Learning Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>tobacco, alcohol and drugs and where to get help</p>	<ul style="list-style-type: none"> <li>Newly commissioned stop smoking support in Family Hubs funded through OHID LSSS Grant. Providing information, behavioural support and free NRT and vape starter kits. Promoting smokefree homes and families.</li> <li>No Limits website updated with additional drug and alcohol information and SCC Webpage content under review.</li> <li>Agreed new offer by Drug and Alcohol Support Services to educational settings which will include training to teaching staff to improve drug education within schools and develop a whole school approach.</li> <li>DASH have developed a 6-week targeted group drug education course for schools</li> <li>The Buzz educational sessions have continued throughout the year, with Year 9 and 10 children being those principally in scope. The sessions are delivered across most schools and have proved popular with pupils and with teaching staff.</li> </ul>	<ul style="list-style-type: none"> <li>Maintain Communications Plan to support national campaigns, with NHS leading where appropriate (eg. Dry January Alcohol Awareness Week, No Smoking Day, Stoptober)</li> <li>Expand and strengthen Family Hubs support around Smokefree Families and helping people to stop smoking.</li> <li>Very Brief Advice (VBA) training will be delivered to No Limits to promote referrals for stop smoking, plus one-off quit vaping session, via new Southampton Smokefree Solutions <i>Quitline</i> commissioned in 2024, launching in Spring 2025</li> <li>Explore opportunities with other agencies supporting children &amp; young people where VBA training can be delivered and referral pathways to the Quitline established.</li> <li>Ongoing review of key websites to ensure the TAD information is accurate, such as Southampton City Council, Wessex Healthier Together, No Limits, Change Grow Live.</li> </ul>
<p>8. Increase the number of <b>young people receiving early intervention support and treatment</b>, sensitive to different needs related to gender, sex, sexuality, disability including learning disabilities, neurodiversity,</p>	<ul style="list-style-type: none"> <li>Co-located specialist drug and alcohol youth workers within the Youth Hub, working jointly with Children’s Social Care.</li> <li>43% increase in the number of under 18 yr olds engaging in structured treatment (Dec 23 – Nov 24)</li> <li>22% increase in the number of 18-24yr olds engaging in structured treatment (Dec 23 – Nov 24)</li> </ul>	<ul style="list-style-type: none"> <li>Agree and implement joint action plan in light of needs assessment to improve identification, pathways and interventions with Children’s and Adult Social Care, Drug and Alcohol Support Services and others.</li> <li>Explore opportunities with other agencies supporting children &amp; young people in educational settings, where VBA training can be delivered and</li> </ul>

Wellbeing: Children & Learning Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>race, culture and ethnicity and more.</p>	<ul style="list-style-type: none"> <li>Children and Young People Tobacco, Alcohol, Drugs and Vaping Needs Assessment completed</li> </ul>	<p>referral pathways to the new SSS Quitline (telephone support line) established for smoking and vaping.</p>
<p>9. Review and strengthen support for <b>children who are looked after</b>, their carers, care leavers to at least 25 years old and people in the Phoenix service, which helps people at risk of having children taken into care.</p>	<ul style="list-style-type: none"> <li>Additional CYP Drug and Alcohol Needs Assessment (CYPDANA), building on CYP TADV Needs assessment to be procured and delivered by Spring 2025 to include a consideration of children who are, or have been, looked after.</li> <li>Reviewing of current pathways and support via health reviews for children in care underway, with a view to improving opportunities for reducing risk and harm.</li> <li>Phoenix service was ceased in 2023 after supporting two communities of women with their complex needs around having children taken into care. Therapeutic support and substance use support is still available to women who went through the service.</li> </ul>	<ul style="list-style-type: none"> <li>Review data collection for children in care to better understand health needs and harms around smoking, alcohol, drugs and vaping.</li> <li>Agree and implement joint action plan to improve identification, pathways and interventions for children in care and care leavers.</li> <li>Explore opportunities with other agencies supporting children &amp; young people in educational settings, where VBA training can be delivered and referral pathways to the new SSS Quitline established.</li> </ul>
<p>10. Link with wider prevention and resilience work as part of the <b>Children and Young People’s Strategy</b></p>	<ul style="list-style-type: none"> <li>Initial TAD priorities agreed 2023 by the Children and Young People’s Strategic Partnership Board.</li> <li>Commitments to prevent and reduce harm from tobacco, alcohol and drugs are included in the Children and Young People’s Strategy and the Prevention and Early Intervention Plan.</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing commitment to achieving Child Friendly Southampton, overseen by the Child Friendly Board (previously the Children and Young People’s Strategic Partnership Board), with a “<i>Healthy</i>” priority in our local Child Friendly Plan.</li> </ul>

## Programme 2. Community Wellbeing

### 1) 2024 Headlines

#### a) Strengths

##### *Tobacco*

- New ring-fenced Local Stop Smoking Services (LSSS) Grant commenced in April 2024, allocation of £337k 2024/25. Runs to 2028/9, with funding amount confirmed annually. Subject to not cutting Public Health Grant spend and rapidly increasing activity targets.
- Commissioned stop smoking services continue to see more people and support more people to still be smokefree for at least 4 weeks, even with ongoing focus on people with complex needs:
  - No. people setting a quit date through commissioned services: 469 2019/20; 1,582 22/23; 1665 23/24. (24/25 not yet available).
  - No. people stopping smoking through commissioned services achieving a 4-week quit: 134 19/20; 654 in 22/23; 678 23/24. Quit rate above (better than) national guidance of 35%.

##### *Alcohol & Drugs*

- Further increase in numbers of adults (18+) engaging in Drug and Alcohol Treatment and Support [1,552 (Mar 22) 1,649 (Mar 23) 1,828 (Mar24)]
- Indicative grant funding has been announced for 2025/26, with the new Drug & Alcohol Treatment & Recovery Improvement Grant replacing previous ring-fenced grants for drug and alcohol treatment.
- Reducing Drug Harm Partnership fully established

#### b) Risks and issues

- Last full year of contracts for specialist drug and alcohol substance use treatment and recovery services. New contracts due from July 2026.
- Restructure of Integrated Commissioning Unit has affected continuity and capacity of commissioners.

##### *Tobacco*

- LSSS Grant agreement released February 2024 for 1 April 2024 start. Insufficient lead-in time or internal capacity for true full-year effect in 2024/25. OHID will withhold any underspend.
- We are trying to move away from short-term smoking cessation contracts. Providers have only given staff short-term contracts with high staff turnover and service disruption. Longer funding commitments will increase stability but reduce our agility.

##### *Alcohol & Drugs*

- Public Health and Drug & Alcohol Treatment, Recovery & Improvement Grant (DATRIG) grants only confirmed to March 2026. DATRIG value is less than previous similar grants.
- Increased circulation nationally of synthetic opioids, with increased risk of drug-related deaths and non-fatal overdoses.

2) Details for each commitment – see table on next page.

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>1. Support provision for <b>underserved groups</b> who experience high rates of smoking harm, including pregnant women, people with severe mental illness, people who are homeless, and people who have alcohol, drug or mental health conditions.</p>	<p>Pathways and services mostly now in place, with the rest in active development. This year has since an increase in CPD for existing practitioners as an indicator of striving for high quality standards:</p> <ul style="list-style-type: none"> <li>• 38 new practitioners trained, 123 current practitioners attended CPD training, 228 practitioners attended Very Brief Advice (VBA) training or other training - many working in these treatment pathways. 6 practitioner networks took place with 113 attending.</li> <li>• Primary Care Network (PCN) Mental Health Practitioners and Solent MIND staff trained, plus increased funding to strengthen PCN internal pathways to stop smoking.</li> <li>• Change Grow Live (CGL) continue to support stop smoking treatment as part of drug and/or alcohol treatment.</li> <li>• SSS continue to provide tobacco dependency treatment to people in hostels and hostel workforce. This includes free vape starter kits from OHID as a treatment option to March 2025 for people who are homeless.</li> <li>• 16 pharmacies offer the Locally Commissioned Service, including to people who are pregnant or have serious mental illness (SMI).</li> </ul>	<p>Continue to improve and further develop support for underserved groups including:</p> <ul style="list-style-type: none"> <li>• Submitting proposals for further OHID vape starter kit scheme, as part of the full treatment pathway within maternity services and community pharmacies.</li> <li>• Continue to explore opportunities to strengthen tobacco dependency support in community services for mental health, learning disability, neurodiversity and adult social care.</li> <li>• Continue to promote sign up to the NHS Smokefree pledge to remaining PCNs. (Rest of NHS signed up).</li> <li>• SSS to continue to train and support key services to offer free NRT and submit bids for vape starter kits funded through the government’s Swap2stop scheme, as part of the newly commissioned treatment pathways.</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
	<ul style="list-style-type: none"> <li>Newly commissioned work funded through the OHID, LSSS grant include specialist support, free NRT or vape starter kits offered through Family Hubs, NHS Talking Therapies, Communicare, Solent Mind, community mental health services, probation services, refugee support agencies.</li> <li>Very Brief Advice training for SCC Re-enablement Team, to enable sign posting.</li> <li>Scoping for a new Quitline, telephone support providing specialist behaviour change interventions with free NRT and vape starter kits.</li> </ul>	
<p>2. Promote personalised care (“<b>tailored quit</b>”) and the use of e-cigarettes as a way of stopping smoking, in line with regional and national guidance.</p>	<ul style="list-style-type: none"> <li>Personalised care is core to all service delivery with the new ring-fenced OHID LSSS grant allocated to support populations experiencing the highest harms from tobacco.</li> <li>All our services are “vape friendly”, i.e. can offer advice to people who prefer to stop smoking using vapes.</li> <li>Successful in securing free vape starter kits to supplement the treatment options for our newly commissioned pathways through SSS these include Family Hubs, NHS Talking Therapies, Communicare, Solent Mind, community mental health services, probation services, refugee support agencies</li> </ul>	<ul style="list-style-type: none"> <li>Maintain service provision</li> <li>Scope submissions of further bids to the national vape starter kit scheme for maternity services and community pharmacies.</li> <li>In government Swap to Stop scheme extended to 2025/26, bid to extend 2024/25 schemes.</li> </ul>
<p>3. Support the NHS to implement the <b>NHS Long Term Plan</b> commitment to</p>	<ul style="list-style-type: none"> <li>Regular contribution to NHS Long Term Plan (LTP) steering groups, with pathways in place for the LTP commitments for acute, maternity and mental health inpatients.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to ensure effective pathways from inpatients to community support to enable a 4-week quit.</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
offer tobacco dependency treatment for inpatients.	<ul style="list-style-type: none"> <li>• University Hospital Southampton (UHS) Outpatients Discharge programme funded by core Public Health (PH) grant and extended through the OHID LSSS grant to include a referral pathway for patients who smoke and attending the Targeted Lung Health Check. This offers patient choice and continuity of care into the community, for people who have a smokefree admission and might not cope with being signposted to separate community services.</li> <li>• Discharge pathways from UHS secondary care to primary care community services are established for all other patients.</li> <li>• Ongoing training, CPD &amp; quality assurance provided by SSS to ensure evidence based high quality provision and reporting.</li> <li>• Handed over interim chair of ICB Tobacco Dependency programme to new ICB posts.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to support NHS with training, CPD and guidance on the evidence base for effective interventions to improve quality and increase quit attempts, directly and via commissioned specialist service, SSS.</li> <li>• NB this area is led by NHS. Maintain strategic focus on underserved groups, whole-system approach at Place, and links to non-health settings and SCC-commissioned services.</li> </ul>
4. Run <b>campaigns</b> to encourage people to <b>stop smoking</b> , including the role of e-cigarettes	<ul style="list-style-type: none"> <li>• Public communications delivered for New Year (Jan 24); No Smoking Day (March 2024) and World No Tobacco Day (May 24).</li> <li>• Stoptober 2024 - month long campaign, amplifying the national assets and proactive social media campaigns. SSS supported all providers to deliver campaigns and attended local community events across the city.</li> <li>• SCC website: updated regularly</li> <li>• Items in the Internal SCC Bulletin to highlight support to stop smoking to staff</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to plan, deliver and evaluate ongoing annual campaigns, amplifying national campaigns and those led by NHS as appropriate. E.g Better Heath new year campaign, No Smoking Day 12 March 2025, Stoptober. National campaigns receiving additional national funding from 2025/26.</li> <li>• Maintain SCC website.</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>5. <b>Review alcohol support for underserved groups</b>, including people who are older, people from Black and Ethnic Minorities, and people with long term conditions or disabilities including mental health needs, learning disabilities and neurodiversity.</p>	<ul style="list-style-type: none"> <li>• The previous grants (2022-2025) enabled increase staffing in Substance Use Disorder Services (SUDS) which in turn allowed us to increase quality, capacity and reduce caseloads in the following areas:                             <ul style="list-style-type: none"> <li>○ Young people’s SUDS</li> <li>○ Criminal Justice</li> <li>○ Alcohol treatment</li> <li>○ LGTBQ+</li> <li>○ Peer support services</li> </ul> </li> <li>• Alcohol Awareness, Identification and Brief Advice training completed for frontline SCC teams and partner organisations. Outcomes: improved knowledge and understanding of risks, brief advice skills and referrals into treatment.</li> <li>• Adult Drug and Alcohol Needs Assessment nearing completion. ADANA includes consideration of unmet need for people with protected characteristics</li> </ul>	<ul style="list-style-type: none"> <li>• Review needs assessment and other intelligence for the recommissioning of community alcohol services, including a focus on protected characteristics. Identify any other work required to improve equity, including further qualitative research and/or quality improvement to pathways, services and campaigns.</li> <li>• Drug and Alcohol Treatment Partnership (DATP) to consider revisiting mapping of alcohol use disorder pathways from Primary Care into specialist treatment completed to better understand and improve identification and engagement in treatment and support.</li> <li>• Use DATRIG to deliver further SUDS awareness training to Social Workers to increase understanding and empower social workers to improve identification, harm reduction and supported referral into treatment and support.</li> </ul>
<p>6. Understand high rate of <b>alcohol attendances/ admissions</b> to University Hospital Southampton (UHS)</p>	<ul style="list-style-type: none"> <li>• High rates influenced by innovative approaches at UHS resulting in better identification, recognised nationally as good practice.</li> </ul>	<ul style="list-style-type: none"> <li>• Ongoing monitoring and collaboration by ICB and Public Health with UHS to maintain understanding of model and impact.</li> </ul>
<p>7. Run a <b>campaign</b> to improve awareness of <b>alcohol harm</b> and promote non-drinking and lower-risk drinking</p>	<ul style="list-style-type: none"> <li>• Dry January campaign, Jan 2024</li> <li>• Alcohol awareness week, July 2024</li> </ul>	<ul style="list-style-type: none"> <li>• 2025/26 campaign plan to be developed with NHS and provider services. (NB Impact in this area will be through multiple actions, including the training action above).</li> <li>• National campaigns to be acknowledged in SCC communications - Dry January 2025 and Children of Alcoholics Week, Feb 2025.</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>8. Review how the Health and Care system can increase the <b>identification of Alcohol Use Disorders</b></p>	<ul style="list-style-type: none"> <li>• Previously mapped pathways from Primary Care into Drug and Alcohol Treatment and Support Services for people with Alcohol use Disorders.</li> <li>• Alcohol Awareness, Identification and Brief Advice training completed) for frontline SCC teams and partner organisations. Outcomes: improved knowledge and understanding of risks, brief advice skills and referrals into treatment.</li> <li>• Adult Drug and Alcohol Needs Assessment nearing completion.</li> </ul>	<ul style="list-style-type: none"> <li>• Drug and Alcohol Treatment Partnership (DATP) to consider revisiting mapping of alcohol use disorder pathways from Primary Care into specialist treatment completed to better understand and improve identification and engagement in treatment and support</li> <li>• Complete implementation of pathway pilot with South Central Ambulance Service (SCAS) and Drug and Alcohol Services for people attended by paramedics</li> <li>• Review, consider and implement ADANA recommendations, as appropriate e.g. for future design of community drug and alcohol services</li> </ul>
<p>9. Consider a <b>business case</b> for 5-year local pilot of <b>diamorphine treatment</b> for people with treatment-resistant heroin use, in line with current national guidance.</p>	<ul style="list-style-type: none"> <li>• Background review completed previously.</li> </ul>	<ul style="list-style-type: none"> <li>• No further action at this stage, prioritised for later in the strategy’s period of implementation and/or if new funding opportunities arise.</li> </ul>
<p>10. Develop <b>business case</b> and, if advantageous, secure funding for <b>drug care team</b> at University Hospital Southampton (UHS)</p>	<ul style="list-style-type: none"> <li>• UHS internal business case for Drug Team previously completed by UHS, with input by Public Health Team and ICU</li> <li>• UHS led partnership meeting established</li> </ul>	<ul style="list-style-type: none"> <li>• Engage ICB in discussion</li> <li>• Learn from Drug Nurse pilot in Portsmouth.</li> <li>• Include a consideration of emerging ‘Drug Team’ guidance from OHID</li> </ul>
<p>11. Review <b>harm reduction services</b> to increase the number of people who use</p>	<ul style="list-style-type: none"> <li>• Audit of Non-Fatal Overdose (NFOD) “Near Miss” Reports Southampton, 2022/23 completed</li> <li>• Drug-Related Death (DRD) Prevention plan in place</li> </ul>	<ul style="list-style-type: none"> <li>• Review, consider and implement ADANA recommendations, as appropriate with</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>them. This may include incentives, in line with national guidance</p>	<ul style="list-style-type: none"> <li>• DRD Prevention Plan working group established, as a sub-group of the Drug and Alcohol Treatment Partnership (DATP) to oversee and drive implementation</li> <li>• ADANA nearing completion.</li> <li>• Hants-wide SCAS drug related incident reporting process in place</li> </ul>	<p>particular consideration for future design of community drug and alcohol services</p>
<p>12. Review population-level needs of people who use <b>prescription drugs</b> illicitly and/or non-opiate drugs.</p>	<ul style="list-style-type: none"> <li>• Alcohol and non-opiate team leader post now in adult drug and alcohol services.</li> <li>• Increase in the number of people who use non-opiate drugs engaging in structured treatment</li> <li>• ADANA nearing completion.</li> </ul>	<ul style="list-style-type: none"> <li>• Review, consider and implement ADANA recommendations, as appropriate with particular consideration for future design of community drug and alcohol services</li> </ul>
<p>13. Continue [<b>drug</b>] <b>response system</b> with Hampshire and Isle of Wight to assess and respond to intelligence of increased risk from illicit supply</p>	<ul style="list-style-type: none"> <li>• Continued active involvement in Hampshire Drug Information System (HDIS), run in office hours. Investigated and responded to intelligence of possible incidents in Southampton and, also, across HloW for possible local impact.</li> <li>• Out of hours emergency drug-related incident plan drafted</li> </ul>	<ul style="list-style-type: none"> <li>• Implementation of piloting on online LDIS provision</li> <li>• Test, learn from and establish cross Hants Out of hours emergency contaminated drugs plan Current system otherwise during service office hours.</li> <li>• Continue to work across HIOW and Southeast Region to support an increase in toxicology testing of illicit substances. This will improve intelligence so we know what residents may be at risk from, particularly at a time of increasing national prevalence of synthetic opioids in the illicit drug market</li> </ul>
<p>14. Use the National Drugs Strategy funding (2022-</p>	<ul style="list-style-type: none"> <li>• Further increase in the number of adults accessing structured drug and alcohol treatment</li> </ul>	<ul style="list-style-type: none"> <li>• Submit 2025/26 DATRIG Plan to OHID for their approval, describing our service targets and how</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>2025) to <b>increase the number of people in treatment</b>, including people with both drug and alcohol use disorders, and to implement this strategy where possible within the conditions of the funding</p>	<ul style="list-style-type: none"> <li>Alcohol Brief Intervention Telephone Line proving an effective pathway into structured treatment for people with Alcohol Use Disorders (AUD)</li> <li>Ongoing good performance in continuity of care (CoC) from prison into community Drug and Alcohol Treatment and Support Services</li> <li>National target for increased placements in residential Rehabilitation achieved</li> </ul>	<p>we will use the grant to achieve them. Then implement and monitor.</p>
<p>15. Strengthen <b>pathways</b> with the criminal justice system, mental health system, adult social care, domestic abuse, the system for care leavers and support for veterans. Link with the Suicide Prevention Strategy.</p>	<ul style="list-style-type: none"> <li>Probation involvement in RDHP and DATRIG established</li> <li>SUDS, PH and SCC Commissioning engaged with Probation led partnership work.</li> <li>Increased capacity within Criminal Justice Intervention Team (CJIT)</li> <li>Co-occurring conditions in reach worker is in place.</li> <li>Continuity of Care group working with probation and local prison.</li> <li>MH and SUDS Partnership group has been established</li> </ul>	<ul style="list-style-type: none"> <li>Work with ICB, post Transformation, to improve identification and support for people with cooccurring Substance Use and Mental Health Disorders</li> <li>Review, consider and implement ADANA recommendations, as appropriate with particular consideration for future design of community drug and alcohol services</li> </ul>
<p>16. Ensure there is <b>accessible information</b> about tobacco, alcohol and drug use and support, supplementing national information as applicable and including easy read materials.</p>	<ul style="list-style-type: none"> <li>Websites of SCC and treatment services maintained</li> </ul>	<ul style="list-style-type: none"> <li>Review SCC website including Directory</li> </ul>
<p>17. Strengthen the work and influence of people with</p>	<ul style="list-style-type: none"> <li>Lived Experience Review nearing completion</li> </ul>	<ul style="list-style-type: none"> <li>Consider findings and recommendations from Lived Experience Review.</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p><b>lived experience</b>, including service user, carer and recovery communities, engagement and co-production. This will be important for people with alcohol and drug-dependence. It is also important for people who have complex needs and have stopped smoking, e.g. people with severe mental illness.</p>	<ul style="list-style-type: none"> <li>Public Involvement Leads on Southampton Reducing Drug Harm Partnership. Partnership chaired by SCC, one Public Involvement Lead is from SCC.</li> </ul>	<ul style="list-style-type: none"> <li>Public Involvement aspects of Commissioning Standards to be incorporated into Reducing Drug Harm Partnership workplan.</li> </ul>
<p>18. Review the needs of the <b>local health and care workforce</b>, both their own health, wellbeing and safety in relation to tobacco, alcohol and drugs; and also, workforce planning and training so that we have the workforce needed to deliver support and treatment.</p>	<ul style="list-style-type: none"> <li>SCC continued to adhere to the Local Government Declaration on Tobacco Control, signed 2014.</li> <li>Continued to use all opportunities to encourage workforce health and wellbeing in relation to tobacco, alcohol and drugs. SSS offer training to all staff at a variety of levels, as appropriate, to promote a smokefree workforce. SCC staff living in Southampton offered specialist support to stop smoking from SSS with free NRT or vape offer funded by the government swap2stop scheme. Occupational Health at UHS offer support for staff, from trained practitioners.</li> <li>Shared the SCC guidance on safe disposal of vapes and recycling options for staff and practitioners.</li> <li>SCC Drug and Alcohol Workforce Policy (DAWP) designed and approved, development and content informed by and aligned with TAD approach.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to promote the NHS Smokefree Pledge to all NHS organisations not yet signed.</li> <li>Encourage Occupational Health leads to offer a clear pathway for staff to receive support for tobacco, alcohol and/or drugs.</li> <li>Ongoing monitoring of SCC Drug &amp; Alcohol Workforce Policy implementation and effectiveness</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
	<ul style="list-style-type: none"> <li>• SCC Wellbeing intranet pages have been reviewed and improved Ongoing monitoring of DAWP implementation and effectiveness</li> </ul>	
<p>19. Maintain a programme of <b>needs assessments and reviews</b> to ensure our work remains rooted in local evidence, including audits of drug-related deaths and non-fatal overdoses, and scoping any gaps in knowledge about the needs of local people which are related to gender, sex, sexuality, disability, neurodiversity, race, culture and ethnicity or other personal characteristics.</p>	<ul style="list-style-type: none"> <li>• Initial Children &amp; Young People’s needs assessment completed, focussed on data.</li> <li>• Lived Experience review nearing completion</li> <li>• Adult Drug and Alcohol needs assessment nearing completion.</li> <li>• Audit of DRD (2022) drafted</li> <li>• Completed audit of Non-Fatal Overdose (NFOD) “Near Miss” Reports Southampton, 2022/23.</li> <li>• Maintained data observatory and contract monitoring.</li> </ul>	<ul style="list-style-type: none"> <li>• Additional CYP Drug and Alcohol Needs Assessment work to be procured and delivered by Spring 2025, focussed on stakeholder feedback.</li> <li>• Review needs assessment and other intelligence for recommissioning of community tobacco, alcohol and drug services and any other quality improvement.</li> </ul>
<p>20. <b>Advocate</b> for evidence-based tobacco, alcohol and drugs practice and policy regionally and nationally, for example there is strong international evidence for overdose prevention facilities</p>	<ul style="list-style-type: none"> <li>• SCC Public Health represented on Faculty of Public Health Drugs Special Interest Group (SIG)</li> <li>• SCC Public Health participation in UK Anti-Stigma Network</li> <li>• Responded to government consultation related to proposed smokefree and vaping legislation</li> </ul>	<ul style="list-style-type: none"> <li>• Opportunistic, depending on capacity.</li> </ul>
<p>21. Work with the Fire Service on <b>fire prevention</b></p>	<ul style="list-style-type: none"> <li>• Fire service safeguarding contact identified.</li> </ul>	<ul style="list-style-type: none"> <li>• Liaison with Fire service on strengthening pathways for Safe &amp; Well referrals, working via Hampshire County Council as applicable.</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
	<ul style="list-style-type: none"> <li>Agreement with Hampshire County Council public health team that they will represent public health on the HloW Fire Safety Group.</li> </ul>	
<p>22. Review opportunities for <b>diversion from criminal justice into treatment</b> (alcohol &amp; drugs)</p>	<ul style="list-style-type: none"> <li>Drug testing on arrest provision and pathway in place, including lead worker in police custody and evidence of positive outcomes.</li> <li>Increased number and trend of people subject to Drug Rehabilitation Requirement (DRR) and Alcohol Treatment Requirement (ATR) community sentences.</li> <li>Senior police leadership on Reducing Drug Harm Partnership (RDHP), including as Deputy Chair and theme lead.</li> <li>Office of Police and Crime Commissioner representation on Reducing Drug Harm Partnership (RDHP)</li> </ul>	<ul style="list-style-type: none"> <li>Joint fund CGL DToA worker with OPCC</li> <li>SCC Commissioning to engage with OPCC monitoring of DToA</li> <li>Continue to establish robust and consistent Conditional Cautioning data</li> </ul>
<p>23. Link prevention and treatment pathways with <b>police and criminal justice</b> system enforcement</p>	<ul style="list-style-type: none"> <li>Criminal Justice Intervention Team (CJIT) established and working closely with National Probation Service, local prisons and police.</li> <li>Drug testing on arrest provision and pathway in place, including lead worker in police custody and evidence of positive outcomes.</li> <li>Continuity of Care group working with probation and local prison.</li> <li>Ongoing, established, good performance on continuity of care from prisons to community drug and alcohol treatment</li> </ul>	<ul style="list-style-type: none"> <li>Joint fund CGL DToA worker with OPCC</li> <li>SCC Commissioning to engage with OPCC monitoring of DToA</li> <li>Continue to establish robust and consistent Conditional Cautioning data</li> </ul>
<p>24. Support the <b>Violence Reduction Unit (VRU)</b> and</p>	<ul style="list-style-type: none"> <li>Ongoing joint working</li> </ul>	<ul style="list-style-type: none"> <li>Understand and collaborate with refreshed Safer Community provision, latest Hants-wide</li> </ul>

Community Wellbeing Commitments	Progress in 2024	2025 Plan (Provisional or agreed)
<p>the <b>Safe City Partnership's</b> work to improve community safety, informed by their "Problem Profile", the Safe City Assessment and resident surveys.</p>	<ul style="list-style-type: none"> <li>Improved reporting and auditing mechanisms for Drug Related Litter</li> <li>Coordinated work on anti-social behaviour in city centre, for example, a multi-agency response to drug-taking related challenges in St Mary's</li> </ul>	<p>Violence Reduction Unit arrangements and Safe City Partnership.</p>
<p>25. Support <b>community champions</b> to be able to share information and influence tobacco, alcohol and drug-related harm</p>	<ul style="list-style-type: none"> <li>Reducing Drug Harm Partnership is led by SCC and has 2 Public Involvement leads. During 2024 there was a specific agenda item to highlight the importance of public involvement and for members to consider how they can strengthen this.</li> <li>Otherwise, before 2024, Public health leads for tobacco, alcohol and drugs previously attended Community Champions Meetings to hear and respond to their views on TAD and related issues</li> </ul>	<ul style="list-style-type: none"> <li>Current configuration of community champions and next steps to be scoped</li> </ul>

## Programme 3. Resident Services

### 1) 2024 Headlines

#### Strengths

- Public health commissioned training in 2024 for homeless hostels and other frontline services, on tobacco dependency and on alcohol awareness and brief interventions.
- Licensing Statements are embedding a public health approach. Including in the Statement of Licensing Principles for Gambling (2024 onwards), as well as preparations for the Statement of Licensing Policy (2026 onwards) and the update of the Sex Establishments Policy.
- Trading Standards are maintaining underage test purchases and the identification of illegal vapes, within their limited capacity.

#### Risks and issues

- Resident Services directorate was established in 2024, so it's not straightforward to map the progress of the TAD strategy. Some aspects of the strategy may need scoping or re-invigorating, particularly in relation to housing.
- Directorate structure being confirmed over 2025/26
- Transformation and budget demands across the services
- Housing Landlord Service subject to significant improvement plan and Regulator intervention with C3 rating on performance
- Internal changes to Licensing team.
- The wider context of the SCC Financial position affects how much tobacco, alcohol & drug related harm can be prevented or mitigated through Resident Services, although there may be cost-savings longer term.
- Increase in the number of people who are street homeless [9 people (2021) 22 people (2022) 24 people (2023)]
- Change in the presenting challenges from street community structure

### 2) Details for each commitment

Resident Services Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
1. Support <b>housing</b> staff with <b>training</b> and optimise <b>housing policies</b> to support residents to live in smokefree accommodation,	<ul style="list-style-type: none"> <li>• Tobacco dependency Very Brief Advice training provided for staff in homeless hostels, with a specialist offer for service users with free NRT or vape offer funded by the government's Swap2stop scheme.</li> </ul>	<ul style="list-style-type: none"> <li>• To be scoped, e.g. to strengthen TAD work as part of housing needs assessments, strategies, policies, services and training plans.</li> </ul>

Resident Services Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
engage in alcohol and/or drug treatment and sustain recovery.	<ul style="list-style-type: none"> <li>• Included in Reducing Drug Harm Partnership’s Delivery Plan for 2024</li> <li>• Alcohol Awareness, Identification and Brief Advice training completed) for frontline SCC teams and partner organisations. Outcomes: improved knowledge and understanding of risks, brief advice skills and referrals into treatment.</li> </ul>	<ul style="list-style-type: none"> <li>• Overlaps with specific drug &amp; alcohol content in the Reducing Drug Harm Partnership delivery plan for 2025.</li> <li>• Review of Housing policies</li> <li>• Focus on anti-social behaviour case work to support TAD objectives.</li> </ul>
2. Use <b>Trading Standards</b> powers and approaches to identify and reduce illicit tobacco, underage sales and non-compliant e-cigarettes, as applicable *	<ul style="list-style-type: none"> <li>• Routine underage tobacco, alcohol &amp; vape sales test purchasing continues, with several successful raids on underage sales and unlawful vapes seized in 2024</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain investigations, within limits of capacity</li> <li>• Understand any local impact of forthcoming national illicit tobacco funding, mostly going to HMRC.</li> <li>• Monitoring the progress and implication of the Tobacco &amp; Vapes Bill and Disposable Vapes Ban.</li> <li>• Trading Standards to continue to be active in cross-council vaping work and group, which meets intermittently, depending on need.</li> </ul>
3. Use and enforce the <b>licensing policy</b>	<ul style="list-style-type: none"> <li>• New Statement of Gambling Principles Licensing Policy due from 2025. Licensing and Public Health embedded a public health approach in the new Statement.</li> <li>• New Statement of Licensing Policy due from 2026. Licensing and Public Health are also making sure a public health approach is integral from the earliest draft.</li> <li>• Director of Public Health represented and consulted on licensing applications and activity</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to use and enforce the licensing policy as a tool to reduce tobacco, alcohol &amp; drug-related harm</li> <li>• Continue Public Health collaboration with Licensing, including the Director of Public Health, and during changes within Licensing team.</li> </ul>

<b>Resident Services Commitments</b>	<b>Progress in 2024</b>	<b>Future Work Planned (Provisional or agreed)</b>
4. Keep the need and feasibility of <b>sharps bins</b> under intermittent review.	<ul style="list-style-type: none"> <li>• A cross-council group considers drug-related litter, including whether sharps bins are warranted.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to keep under review should new intelligence highlight a particular need and feasibility.</li> </ul>
5. Scope strategic approach to licensed <b>events</b> including harm minimisation	<ul style="list-style-type: none"> <li>• SCC Festival and Events Strategy developed in alignment with TAD strategy</li> <li>• Festival and Event Partnership meetings included Public Health representation.</li> </ul>	<ul style="list-style-type: none"> <li>• Scope strategic approach.</li> <li>• Continue harm minimisation, including with ongoing Public Health involvement with working group to inform future events</li> </ul>
<b>New Directorate Commitment, March 2025</b> 6. <b>Review resident services</b> structure and services for development of the strategy for 2026/27.	<ul style="list-style-type: none"> <li>• Development of strategy to increase reach and impact of TAD strategy.</li> </ul>	<ul style="list-style-type: none"> <li>• Review of resident service functions to develop potential further reach and action plans to promote TAD intervention. Due for inclusion in 2026/27 strategy</li> </ul>

## Programme 4. Growth & Prosperity

### Detail on each commitment:

Growth & Prosperity Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
<p>1. Encourage <b>smoke-free public places</b> frequented by children, young people and families including parks, school gates and other places.</p>	<ul style="list-style-type: none"> <li>Family Hubs supported to be smoke-free alongside the new tobacco dependency treatment services being set up with them.</li> </ul>	<ul style="list-style-type: none"> <li>Continue to support smokefree Family Hubs</li> <li>Scope smokefree parks and school gates, understanding any impact of forthcoming national legislation</li> </ul>
<p>2. Support the public sector and wider employers to be <b>smokefree</b> sites and organisations</p>	<ul style="list-style-type: none"> <li>SCC continued <a href="#">The Local Government Declaration on Tobacco Control - ASH</a>, as first signed in 2013/14.</li> <li>SCC provided proactive support for NHS organisations to sign <a href="#">The NHS Smokefree Pledge - ASH</a>, including Primary Care Networks. Southampton is still the first area of the country to have PCNs sign the pledge. (2 PCNs signed the pledge in 2023. 2 more agreed to sign the pledge in 2024 – process underway. The other PCNS are working towards it too).</li> <li>Public health continued to support UHS, NHS Solent and Southern Health NHS Trust to maintain their NHS Smokefree Pledges, e.g. as members of Trust and Integrated Care Board Steering Groups.</li> </ul>	<ul style="list-style-type: none"> <li>Maintain SCC sites as smokefree</li> <li>Continue to support NHS to be smokefree</li> <li>Use smokefree sites as an example in wider “Anchor Institutions” / Health in all policies work e.g. with other public sector organisations in Southampton.</li> </ul>
<p>3. Review opportunities for <b>alcohol-free public places</b> including places frequented by children.</p>	<ul style="list-style-type: none"> <li>Not yet reviewed.</li> </ul>	<ul style="list-style-type: none"> <li>To be scoped.</li> </ul>

Growth & Prosperity Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
<p>4. Encourage a <b>night-time economy</b> that has a wide range of offers, including alcohol-free beverages in licensed premises and alcohol-free places more widely</p>	<ul style="list-style-type: none"> <li>• SCC Festival and Events Strategy developed in alignment with TAD strategy</li> <li>• DASH (No Limits) scoping out-reach to night-time economy, to reach young people at heightened risk.</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic opportunities and levers to be scoped.</li> <li>• Festival and Events Strategy working group will continue to consider TAD in event planning</li> <li>• Work to provide outreach to young adults as part of the nighttime economy is on-going. SCC support to improve dialogue with NTE premises</li> </ul>
<p>5. Identify ways to welcome new business to the <b>late-night economy</b> that do not serve alcohol and are attractive to a range of ages</p>	<ul style="list-style-type: none"> <li>• Not yet progressed, other than licensing policy and SCC festival and events work.</li> <li>• SCC Festival and Events working group has worked to ensure low, or no, alcohol offers are considered in event planning</li> </ul>	<ul style="list-style-type: none"> <li>• Strategic opportunities and levers to be scoped.</li> </ul>
<p>6. Use the <b>Local Plan</b> and associated policies to design-out spaces that enable anti-social behaviour or crime.</p>	<ul style="list-style-type: none"> <li>• Planning applications continue to be assessed against policies of the adopted Development Plan including <i>Policy CS13 – Fundamentals of Design</i>, particularly criterion 10 which states developments should “Place ‘people first’, designing out the risk of crime and promoting development at a human scale”. Where planning applications do not meet the requirements of this policy, Planning Officers can use this to leverage improvements to the application through negotiations with the applicant. If the application does not deliver the necessary improvements then this could be used as justification for refusing the proposals.</li> <li>• Consultation on the Draft Plan with Options version of the new Local Plan, known as the Southampton City Vision, concluded on 3<sup>rd</sup> January 2023. The results of the consultation have now been published on the Council website.</li> </ul>	<ul style="list-style-type: none"> <li>• Planning Policy Officers will now use the results of the consultation and relevant evidence documents to select options for policies and make any necessary changes to the wording of policy text. These will then be collated into a final Pre-Submission version of the City Vision Local Plan that will be subject to a further round of public consultation, which is expected to take place at the end of 2026.</li> <li>• The Government intends to introduce National Development Management Policies (NDMPs), with a consultation on draft policies expected in Spring 2025. It is not yet clear what the NDMPs would cover. They could include matters such as designing-out crime. Planning Policy Officers will review the NDMPs once published to understand any implications for the City Vision Local Plan. Note that the City Vision Local Plan is</li> </ul>

Growth & Prosperity Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
	<ul style="list-style-type: none"> <li>The Draft Plan includes the new <i>Policy DE1 – Placemaking and Quality of Development</i> which will replace the current Policy CS13. The new policy requires development to comply with various criteria, including criterion 17 which states “Create safe, secure, welcoming and attractive spaces, streets, landscaping, access and buildings which encourage positive social interaction and natural surveillance through layout, the positioning of building entrances and windows of habitable rooms, appropriate lighting, and other measures to design out crime, including the location of car and cycle parking; and avoid opportunities for concealment and unobserved means of escape.”</li> </ul>	<p>not allowed to substantially repeat or vary from an NDMP.</p>
<p>7. Support the work of the Employment Support Team, and others, who support people with <b>long term unemployment</b> into work (alcohol &amp; drugs)</p>	<ul style="list-style-type: none"> <li>Individual Placement Service (IPS) continues to work with substance use services to achieve positive results:                             <ul style="list-style-type: none"> <li>Increased numbers of referrals</li> <li>More people accessing service</li> <li>Increased number of Job starts</li> </ul> </li> <li>Tobacco dependency VBA training provided for staff at DWP and the Employment Support Team, with a specialist offer for service users with free NRT or vape offer funded by the government’s Swap2stop scheme.</li> </ul>	<ul style="list-style-type: none"> <li>Employment is a key commitment in the multiagency Southampton Reducing Drug Harm Partnership delivery plan.</li> <li>Continue to horizon scan and respond to any new opportunities in national policy throughout 2025.</li> </ul>
<p>8. Work with <b>local retail, leisure sector</b> and others to make it easy for people to enjoy themselves in places free of tobacco, alcohol and drugs</p>	<ul style="list-style-type: none"> <li>SCC Festival and Events Processes and Group aligned with TAD strategy, in part through Public Health support.</li> </ul>	<ul style="list-style-type: none"> <li>Seek further opportunities to strengthen smokefree and alcohol-free policies within future leisure contracts</li> <li>Identify if there are any opportunities to strengthen pathways between leisure services</li> </ul>

Growth & Prosperity Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
		and tobacco, drug and alcohol treatment and recovery services <ul style="list-style-type: none"> <li>• Scope strategic opportunities with retail.</li> </ul>

## Programme 5. Strategy and Performance

Detail on each commitment:

Strategy & Performance Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
<p>1. Support <b>NHS commitment to be Smokefree</b></p>	<ul style="list-style-type: none"> <li>• Mostly fulfilled, with ongoing support provided, e.g.:                             <ul style="list-style-type: none"> <li>○ Fits with Health &amp; Wellbeing and Health &amp; Care Strategies</li> <li>○ SCC active on NHS Trust and ICB steering groups.</li> <li>○ Provided encouragement and support for local NHS organisations to sign the NHS Smokefree Pledge. The only 2 PCNs in England to sign it are in Southampton, with more Southampton PCNs in progress to.</li> </ul> </li> <li>• Continued to commission Southampton Smokefree Solutions to support frontline health and care services with training, continuing professional development and quality assurance, so we have sound provision and reporting.</li> <li>• Commissioned the UHS Outpatients Tobacco Dependency Pathway for patients discharged from hospital, including a pathway for Targeted Lung Health Checks patients.</li> <li>• No Smoking Day and Stoptober campaigns supported and delivered.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to use strategy, policy &amp; operational opportunities to support the local NHS to be smokefree. This includes providing constructive challenge to the NHS if progress stalls.</li> </ul>

Strategy & Performance Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
<p>2. Support <b>wider stakeholders</b> to be smokefree and influence pension investments by leading by example if possible.</p>	<ul style="list-style-type: none"> <li>• Not yet progressed to support stakeholders beyond the NHS to be smokefree.</li> <li>• Local Government Pension Scheme, as run by Hampshire Pension Service, already now includes advice to pension managers to recognise the risk of investing in tobacco.</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain our Local Government Declaration on Tobacco Control and support wider stakeholders on an opportunistic basis, subject to capacity.</li> </ul>
<p>3. Maintain <b>advertising</b> guidance on Alcohol</p>	<ul style="list-style-type: none"> <li>• Maintained - Adverts which promote the sale or consumption of alcohol or tobacco, or other products deemed significantly harmful to health and/or communities are not allowed <a href="https://www.southampton.gov.uk">Advertising guidance (southampton.gov.uk)</a></li> </ul>	<ul style="list-style-type: none"> <li>• Maintain current advertising policy</li> </ul>
<p>4. Promote a <b>positive cultural norm</b> of healthier ways of connecting, socialising and relaxing, including in internal communications and the workplace.</p> <p>Joint with Prog. 6. Enabling Services.</p>	<ul style="list-style-type: none"> <li>• SCC Drug and Alcohol Workforce Policy (DAWP) designed and approved, development and content informed by and aligned with TAD approach.</li> <li>• Part of health and being work supported/led by HR.</li> </ul>	<ul style="list-style-type: none"> <li>• Identify if any HR policies or guidance may be due or otherwise need to be updated, e.g. Smokefree Policy was last written in 2019.</li> <li>• Continue to monitor implementation and effectiveness of DAWP.</li> <li>• Simplify/strengthen the link between internal and external communications related to tobacco, alcohol &amp; drugs, to work smartly and remain evidence-based.</li> </ul>
<p>5. Review guidance for officers completing <b>Equality Impact Assessments</b> so that the needs of people with alcohol and/or drug dependency are included as appropriate.</p>	<ul style="list-style-type: none"> <li>• Planned to start next year.</li> </ul>	<ul style="list-style-type: none"> <li>• Incorporate into wider review of Equality Impact Assessments, as part of Health in all Policies approach.</li> </ul>

Strategy & Performance Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
<p>6. Use a “health in all contracts” approach - optimise use of the <b>Social Value Act</b> in relation to tobacco, alcohol and drugs, during procurement and incorporate it into standard contracts.</p> <p>Joint with Prog. 6. Enabling Services</p>	<ul style="list-style-type: none"> <li>Planned to start next year</li> </ul>	<ul style="list-style-type: none"> <li>Incorporate into wider review of Social Value Act, as part of Health in all Policies approach.</li> </ul>
<p>7. Support wider stakeholders to be <b>health-promoting settings</b></p>	<ul style="list-style-type: none"> <li>Strategic opportunities for Health in all policies and “Anchor institutions” work highlighted to partners</li> <li>Health and Care settings supported with tobacco, alcohol and drugs:                             <ul style="list-style-type: none"> <li>NHS supported to be Smokefree, e.g. Southampton Smokefree Solutions are commissioned to run a Practitioner Network for continuing professional development for advisors across Southampton and Public Health is a member of NHS smokefree steering groups.</li> <li>Alcohol Awareness, Identification &amp; Brief Intervention training for frontline services commissioned by Public Health in 2024</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Ongoing, through wider work on Health in all policies and Anchor Institutions.</li> </ul>
<p>8. <b>Apply learning</b> from the “Health in all policies” approach of this strategy to <b>other issues.</b></p>	<ul style="list-style-type: none"> <li>The first phase of work towards embedding a Health in all policies (HiAP) approach in Southampton began in April 2023</li> <li>The overall framework for embedding a HiAP approach in Southampton comprises action in three</li> </ul>	<ul style="list-style-type: none"> <li>Continue to collate learning from this example of cross-council action and share through the wider HiAP programme to apply to other drivers of health and health inequality.</li> </ul>

Strategy & Performance Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
	<p>areas: process, programmes, and strategic joint action.</p> <ul style="list-style-type: none"> <li>The TAD Strategy is an example of strategic joint action to embed HiAP and is a key case study enabling other SCC teams' awareness of what HiAP can look like in practice.</li> </ul>	

## Programme 6. Enabling Services

### Detail on each commitment:

Enabling Services Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
<p>1. Continue to abide by and promote the <b>Local Government Declaration on Tobacco Control</b>, including embedding in all contracts and influencing pension investment if possible</p>	<ul style="list-style-type: none"> <li>• Annual Public Health briefing to elected members updated and delivered by Director of Public Health September 2024, which highlights the Declaration, as well as tobacco, alcohol and drugs.</li> <li>• Local Government Pension Scheme, as run by Hampshire Pension Service, already now includes advice to pension managers to recognise the risk of investing in tobacco.</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain annual briefing for newly elected members and prepare communications plan for all elected members and staff, with a focus on reporting any contact from the tobacco industry.</li> </ul>
<p>2. Promote a <b>positive cultural norm</b> of healthier ways of connecting, socialising and relaxing, including in internal communications and the workplace.</p> <p>Joint with Prog. 5. Strategy &amp; policy</p>	<ul style="list-style-type: none"> <li>• SCC Drug and Alcohol Workforce Policy (DAWP) designed and approved, development and content informed by and aligned with TAD approach.</li> <li>• Part of health and being work supported/led by HR.</li> </ul>	<ul style="list-style-type: none"> <li>• Identify if any HR policies or guidance may be due or otherwise need to be updated, e.g. Smokefree Policy was last written in 2019.</li> <li>• Continue to monitor implementation and effectiveness of DAWP.</li> <li>• Simplify/strengthen the link between internal and external communications related to tobacco, alcohol &amp; drugs, to work smartly and remain evidence-based.</li> </ul>
<p>3. Use a “health in all contracts” approach - optimise use of the <b>Social Value Act</b> in relation to tobacco, alcohol and drugs, during procurement and</p>	<ul style="list-style-type: none"> <li>• Planned to start next year</li> </ul>	<ul style="list-style-type: none"> <li>• Incorporate into wider review of Social Value Act, as part of Health in all Policies approach.</li> </ul>

Enabling Services Commitments	Progress in 2024	Future Work Planned (Provisional or agreed)
incorporate it into standard contracts.		
4. Strengthen <b>workforce wellbeing</b> within the Council, including policies, training for managers, promoting services to staff and role of commissioned services, e.g. occupational health.	<ul style="list-style-type: none"> <li>• SCC Drug and Alcohol Workforce Policy (DAWP) launched and implemented.</li> <li>• Services promoted to staff through internal communications channels including wellbeing bulletins.</li> <li>• Alcohol Awareness and Identification and Brief Advice training provided in 2024, commissioned by Public Health. It was primarily for frontline services and was also open to managers.</li> <li>• SCC staff were offered specific support to stop smoking in 2024, commissioned by Public Health and including free vape starter kits from national government following a successful bid by Public Health. This was a time-limited offer, to ensure that staff are smokefree and thereby better able to support people and services they work with to be smokefree too.</li> </ul>	<ul style="list-style-type: none"> <li>• To be scoped.</li> </ul>
5. Supporting <b>Elected Members</b> in their health-promoting role	<ul style="list-style-type: none"> <li>• Annual public health webinar for elected members delivered by Director of Public Health, September 2024.</li> <li>• Briefings, updates, and responses to queries provided for elected members as required.</li> <li>• Elected member on Reducing Drug Harm Partnership (RDHP)</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain support to Elected Members</li> </ul>
6. Support the public sector and wider employers with	<ul style="list-style-type: none"> <li>• Future priority</li> </ul>	<ul style="list-style-type: none"> <li>• Anticipated in later years of this strategy.</li> </ul>

<b>Enabling Services Commitments</b>	<b>Progress in 2024</b>	<b>Future Work Planned (Provisional or agreed)</b>
example <b>Human Resources policies.</b>		