This Strategy was formally adopted as Supplementary Planning Guidance to the City of Southampton Local Plan by the Corporate Committee of Southampton City Council on 1st of November 2000. As such, it forms a material consideration for development control purposes.

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Southampton City Council

By EDAW Limited
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FOREWORD BY COUNCILLOR JOHN ARNOLD, EXECUTIVE MEMBER FOR STRATEGIC AND ECONOMIC DEVELOPMENT

"The new City Centre Urban Design Strategy is the blueprint that will help us develop Southampton’s status as the South’s regional capital in the first half of the new century. It outlines a bold vision of a fine European city that will continue to take shape in the coming decades.

The Strategy contains proposals to transform key quarters of Southampton City Centre, creating a bold, modern cityscape while maintaining features such as the renovated Central Parks, which are major contributors to the quality of life for city centre residents, workers and visitors.

The Strategy envisages a transformed waterfront with new buildings and open spaces to be linked to the city centre and having strong international identity. Southampton is the UK premier cruise port. People will be able to view the cruise liners from the new public waterfront.

The Urban Design Strategy contains proposals for bold new landmark buildings around the Central Station and fronting the Guildhall. These would be architecturally distinguished and some would generate their own international reputation.

The quality of the environment is a key element in the Strategy and a new network of pedestrian and cycle routes will be encouraged to offer alternative and sustainable transport solutions.

Major pieces of the Southampton development "jigsaw", such as the recently opened West Quay complex, have finally fallen into place and we can move to realising the next phase of the Strategy with confidence. The vision, held by the City Council and its partners in promoting future success, is finally becoming a reality."
FREE TIME IN THE CITY CENTRE OF SOUTHAMPTON, 1999

Mayflower Park
Central Station
Central Parks
The Bargate
Royal Pier / Town Quay
Civic Centre
Queen's Park